

February 10, 2006

Making Mobile Navigation more accessible: Nokia introduces location based services to mid-range portfolio, launches new GPS module

Espoo, Finland - Nokia today underlined its effort in making location based services available to a broad consumer base with the announcement of the Nokia GPS Module LD-3W, which is compatible with a wide selection of Nokia's Bluetooth enabled handsets. By cooperating with several partners, Nokia provides comfortable and affordable navigation solutions that are now available for many of Nokia's mid-range handsets.

"Location based services, such as navigation and point-of-interest search for hotels and restaurants are becoming increasingly popular with consumers," says Aage Snorgaard, Senior Vice President, Mobile Phones, Nokia. "With the introduction of the Nokia GPS Module LD-3W and through our collaborations with navigation industry players such as Wayfinder and Telmap, we offer a compelling range of location based services to the tens of millions of consumers who have one of our highly popular mid-range models, such as the Nokia 6230i or the Nokia 6280."

The most popular location based services for consumers have been integrated car solutions. Earlier, Nokia introduced navigation to its S60 devices. Now Nokia makes location based services accessible at a lower price point.

With a handset connected to the Nokia Wireless GPS Module LD-3W, consumers see their position with up to five meters accuracy, and the easiest route to their destination on a digital map provided by Wayfinder or Telmap. Once installed with the automatic settings configuration tool, users hold an extensive selection of digital maps right in their hand. The Nokia GPS module is expected to start shipping in the 1st quarter of 2006 and retail for approximately 110 EUR excluding taxes and subsidies.

Both the Nokia GPS Module LD-3W module and suite of navigation services will be demonstrated at the partner stands of Wayfinder and Telmap at the 3GSM 2006 Congress taking place in Barcelona from February 13-16.

About Nokia

Nokia is a world leader in mobile communications, driving the growth and sustainability of the broader mobility industry. Nokia connects people to each other and the information that matters to them with easy-to-use and innovative products like mobile phones, devices and solutions for imaging, games, media and businesses. Nokia provides equipment, solutions and services for network operators and corporations.

Media Enquiries:

Nokia, Mobile Phones
Communications
Tel. +358 71870 60992

Nokia
Communications
Tel. +358 7180 34900
Email: press.office@nokia.com