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ANOTO GROUP LAUNCHES PREMIER SUDOKU GAME FOR LEAPFROG'S FLY PENTOP COMPUTER

I OAKLAND, California, Feb. 8, 2006 - Anoto Inc. a wholly owned subsidiary of Anoto Group AB announces the world's first version of Sudoku that can be played interactively with paper and pen – on LeapFrog's FLY Pentop computer. Riding the Sudoku craze among adults and kids, *Sudoku: The Power of 9* is completely unique in introducing the game to novices and challenging pundits by providing strategic hints, scoring, and instant feedback as users write numbers on paper with their FLY Pentops. The Sudoku is the first content that will be developed and owned by Anoto Group and sold through the Leapfrog channels. Sales is planned to start during autumn 2006.

Kids and parents testing Anoto Inc's FLY version of Sudoku prefer the FLY pentop and paper to other electronic forms of this game due to the rich hint and strategy structures as well as the simple ability to write small numbers in boxes as personal clues when solving the more challenging puzzles.

The phenomenal success of Sudoku among kids has taken teachers and parents by surprise. Teachers are encouraging student play in schools across the nation and creating Sudoku competitions. Parents are eager to share the Sudoku experience with their kids, often sharing – or competing for – the puzzle in the daily paper.

Sudoku: The Power of 9 is further enhanced with the inclusion of a comic book story in the Japanese 'manga' style that bridges the worlds of fantasy and abstract thinking. The adventure follows a desperate mission to save the universe, solving interactive Sudoku puzzles and lessons that are scattered throughout the story, with keys to Sudoku secrets revealed along the way.

Sudoku: The Power of 9 contains more than 200 Sudoku puzzles for all levels of play – from novice to insane.

"Sudoku is sweeping this world like no other game in history" said Jim Marggraff, CEO of Anoto, Inc. "The Fly Pentop computer provides a unique learning and entertainment experience for kids of all ages while advancing logic and critical thinking skills. It's intensely engaging and totally fulfilling."

Sudoku: The Power of 9 contains a Sudoku Flyware™ cartridge and a 100+ page adventure story and Sudoku puzzle book.

Sudoku is played by like a crossword puzzle using numbers instead of words. The puzzle is a box of 81 squares. Some squares are filled in with numbers while others are completed by the puzzler. The object is to fill in the blank squares so that the numbers 1-9 to appear only once in every, row, column and 3x3 box. Solving time is typically from 10 to 30 minutes, depending on an individual's skill and experience.



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Anoto Group AB

is a Swedish hi-tech company with unique solutions for transmission of handwritten text from paper to digital media and scanning of printed text. All products are based on digital camera technology and image processing in real time. The Anoto Group today has two brand names: Anoto® – a comprehensive solution entailing paper, pen and server technologies, allowing us to connect all types of writing paper with the digital world and C-Pen® – a scanning pen that can store, interpret and transfer printed text. The Anoto Group has around 100 employees, offices in Lund (head office), Stockholm, Boston, Oakland and Tokyo. Major shareholders are Norden Technology, Logitech International S/A, Robur and DNB. The Anoto share is traded on the Attract 40-list of Stockholmsbörsen (Stockholm Stock Exchange) under the ticker ANOT. For more information: www.anotogroup.com

About LeapFrog

LeapFrog Enterprises, Inc. is a leading designer, developer and marketer of innovative, technology-based learning products and related proprietary content, dedicated to making learning effective and engaging for all ages, at home and in schools, around the world. The company was founded in 1995 and is based in Emeryville, California. LeapFrog has developed a family of learning platforms that come to life with more than 100 interactive software titles, covering important subjects such as phonics, reading, writing, math, music, geography, social studies, spelling, vocabulary and science. In addition, the company has created more than 35 stand-alone educational products for children from birth to 16 years. LeapFrog's award-winning U.S. consumer products are available in six languages at major retailers in more than 25 countries around the world. The LeapFrog SchoolHouse-curriculum programs are currently in more than 80,000 classrooms across the U.S. with over 200 interactive books and over 450 skill cards representing more than 6,000 pages of educational content. LeapFrog SchoolHouse(TM) products have won numerous awards from the education industry, including the Golden Lamp Award and Distinguished Achievement Award from the Association of Educational Publishers, the Award of Excellence from Technology & Learning magazine and the Teacher's Choice Award from Learning magazine.

About Pentop computing

Pentop computing is an evolution of paper-based multimedia, now used by more than 20 million children and adults worldwide through the groundbreaking LeapPad family of learning systems. Anoto's digital pen writing system technology platform transfers handwritten information from paper to any computer, mobile phone, PDA, fax or information bank where the information can be processed as notes, email, or data from paper forms for personal or enterprise applications. This unique technology has the potential for enabling new forms of personal productivity, business applications, forms-support, school applications, entertainment, commerce, and more.