

## Teleca and Scalado announce strategic partnership for advanced mobile imaging solutions

Teleca and Scalado have today jointly announced the implementation of their strategic partnership that enables Teleca to develop and implement advanced imaging applications based on Scalado's CAPS technology. Obigo, a Teleca company, has been successfully selling Obigo Imager, which is based on core technology from Scalado, since 2004. This extended partnership will enable Teleca and Scalado to expand their business with existing and new customers in the global market.

The partnership has already successfully completed a multimillion-krona project at the end of 2005 for one of the top five handset makers in the world, which in turn has led to additional significant opportunities with other leading manufacturers.

Scalado CAPS 3 is a patented software-based image-processing engine for the highperformance multimegapixel image manipulation required to develop advanced imaging applications with significantly reduced RAM requirements suitable for constrained devices such as mobile phones.

Teleca provides global system integration services through its imaging competence centres in the United Kingdom, Sweden and Korea, and wide-ranging support is available for integrating the Scalado products with customer handsets. Today Teleca has a large customer base throughout Asia, Europe and the United States and is represented in more than 300 million handsets.

"The partnership with Scalado enables Teleca to develop and deliver advanced imaging applications for our customers. We've already successfully completed one project, and this success has led to new opportunities in the global market. We foresee a growing business in the imaging area together with Scalado," says Stefan Fleron, senior vice president at Teleca Mobile Devices.

"Teleca is a dominant force in the development of mobile devices, and we're looking forward to pushing the boundaries of imaging technology with them. Teleca's global presence enables Scalado, as a niche imaging software technology innovator, to increase its market penetration in the imaging solutions sector. Scalado enables high-performance image processing for any-sized images but with very low memory requirements," says Mats Jacobson, president and CEO of Scalado.

Teleca and Scalado will be jointly demonstrating an innovative imaging solution at the 3GSM World Congress in Barcelona, 13–16 February.

Teleca at the 3GSM World Congress: Hall 8, stand B31 Scalado at the 3GSM World Congress: Hall 2, stand G26/G27 http://www.3gsmworldcongress.com

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**Teleca** is an international telecom and IT services company focused on R&D that develops and integrates advanced software and information technology solutions. With in-depth expertise in the latest technology and profound industrial knowledge, Teleca helps technology- and software-intensive customers worldwide to strengthen their market positions and shorten their times to market. The company has more than 3,000 employees and operations in 16 countries in Asia, Europe and North America. Teleca is quoted on the Attract40 list of the Stockholm Stock Exchange. www.teleca.com

**Obigo**® is a world-leading software application system that includes products for browsing, messaging, content management, media playback and digital rights management. Designed for mobile multimedia devices, Obigo is found in more than 300 million mobile phones worldwide and can be integrated on any OS, hardware or network. The architecture enables simple integration of further applications. Obigo® is owned by Obigo AB – a Teleca company. www.obigo.com

**Scalado** AB is a Swedish software technology and application development company focusing on mobile imaging for the mobile phone industry. We provide mobile imaging software solutions that are high performing, scalable and modular, for any camera phone, enabling handling of mega pixel images fast and with increased ROI.

Our mission is to make imaging on mobile phones more efficient – bringing higher usability for end-users and cutting hardware costs for device manufacturers. With unique and patented software technologies, we are solving critical performance issues with less memory and CPU requirements.

Scalado was founded in year 2000 and has its head office in IDEON Research Park in Lund, Sweden. The company's principal shareholders are IVS A/S, Olicom A/S, Industrifonden, Teknoseed AB and the company's founders.