



Press release, 17 February 2006

Poolia opens new office in Düsseldorf

Poolia expands its operations in Germany and starts up another office. As of the first of March, Poolia opens an office in Düsseldorf, Germany, which adds to the four offices already present in Hamburg, München, Mannheim and Frankfurt.

"We have found the right set of competence to run our office in Düsseldorf; people with long experience from the staffing industry and with a well established local network. We have already closed our first business deal, so we are up to full speed," says Alfred Unterschemmann, managing director for Poolia Germany.

"The expansion is in line with the strategy to strengthen our presence in Europe through organic growth in countries where we already have operations in place. Nordrhein Westfalen is an exciting region with great potential for our core business, that is, the temporary staffing and permanent recruitment of professional white-collar workers," says Alfred Unterschemmann, managing director for Poolia Germany.

For further information, contact:

Erik Strand, managing director and CEO, Poolia, tel: +46 8-555 650 60 or +46 73-392 98 00

Alfred Unterschemmann, managing director Poolia Germany, tel: +49 172 43 44 777

Poolia is a leading player in the market for professional staffing and is active more than 20 locations in Sweden, Norway, Denmark, Finland, Germany and the United Kingdom. Operations include the Temporary Staffing and Permanent Recruitment service areas. Poolia offers professional staffing services in the Accounting, Bank & Finance, IT, Office, Human Resources, Payroll, Technology, Sales & Marketing, Legal, Care and Life Science occupational segments.