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Axis Launches Mobile Internet Partner Program

Axis Communications announces that it will formally launch a Mobile Internet Partner Program at the Bluetooth Developers' Conference, December 5-7 in San Jose, USA. The goal of the Partner Program is to accelerate time-to-business by building a dynamic "ecosystem" leveraging Mobile Internet solutions for unlicensed wireless technologies.

"Axis' Mobile Internet solutions enable a new and exciting market for local mobile networks and services, based on unlicensed wireless technologies. We see ample opportunity for third-party developers to add value with companion products and service", says Torbjörn Ward, General Manager of the Axis Mobile Internet Division. "By drawing companies together that share a vision of making the Mobile Internet a global reality, we will address issues of product interoperability, application development, and more, in very concrete ways. Bluetooth® technology is a vital part of our vision".

Axis welcomes as partners the full spectrum of complementary players in the wireless market. That includes wireless device vendors, software developers, wireless operators and service providers, system integrators, hardware and software infrastructure companies and enabling technology vendors.

"Being one of the original promoters of Bluetooth wireless technology, we are excited about working with Axis to bring innovative wireless solutions to our customers. Our notebook users can now enhance their productivity with effortless wireless access to network resources", said Steve Medina, Director, Wireless Strategy at Toshiba America Information Systems.

Several strong players in the unlicensed wireless technology playing field are already enjoying the benefits of the Mobile Internet Partner Program. Among these companies are: AU-System, involved in developing an Application Programming Interface (API) for Axis' Bluetooth Access Point and working on enhanced mobility solutions such as handoff and roaming; Cosant, a provider of value-added services and solutions to enable the wireless Internet; PanGo Networks, building wireless applications that allow users of personal digital assistants (PDAs), laptops and mobile devices to receive personalized, location-based information; Socket Communications, a recognized leader in adding Bluetooth wireless technology to handheld computers and other devices for Internet connectivity; Starcus developing Mobile Map Servers specialized for wireless devices; and Toshiba Information Systems.

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About Axis Communications
Axis Communications is a leader in network connectivity and emerging wireless Internet-based services. The company develops and markets solutions that enhance communications between people and how they interact with information, empowering individuals and improving the overall effectiveness of organizations.

Founded in 1984, Axis employs more than 500 people worldwide, including the 50 percent owned subsidiary, Netch Technologies. Axis is headquartered in Lund, Sweden and has a total of 28 offices throughout North America, Asia and Europe. Axis is a publicly traded company on the OM Stockholm Exchange's O-list. Information about Axis can be found at <http://www.axis.com>.

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