

December 06, 2000

Axis and NSM Storage partnership addresses new market for CD & DVD networking

Axis Communications has signed a long-term business partnership with NSM Storage, the German based world leader in CD & DVD Jukebox technology. NSM will integrate the Axis Storage server in their solutions for CD & DVD tower technology.

NSM Storage will integrate the AXIS StorPoint CD E100 server into a new server product offering, the DataProvider. The product range of NSM will be complemented by this new product line, which allows NSM to enlarge this growing market.

The new product line addresses the market of networking of 30-255 CD/DVD titles in a completely new way by copying the CD/DVD based information to hard disks, which gives higher performance and is a more cost effective solution.

"This was the perfect fit. We have carefully selected the AXIS StorPoint CD E100 to be included in our product line due to its reliability and high capacity, but also because of Axis' high reputation in this field", says Wilfried Beckmann, Managing Director of NSM Storage.

"We are very excited to work with NSM because of our complementary expertise in our respective markets. We are proud that NSM Storage has chosen Axis to meet their networking needs for their new product line", says Fredrik Nilsson General Manager for the Storage Division.

The shipment of the DataProvider product line from NSM will commence in first quarter of 2001.

About NSM Storage

NSM Storage GmbH, a division of PSi (Printer Systems international GmbH) has its headquarters in Bingen, Germany and operates subsidiaries in the United States and the United Kingdom. Founded in 1994, the company has become the worldwide market leader in CD/DVD Jukebox Technology

Today, NSM offers the industry's most advanced line of products, the Modular Design Series jukeboxes. 4 Models, NSM2000, NSM3000, NSM4000 and NSM6000 offer media capacities from 90 up to 620 and provide a storage capacity from 36GB to over 3 TB.

NSM "Storage Solutions" combine the Modular Design Series models with advanced management and application software to meet the growing demand for network management of data on CD and DVD media.

Recently introduced products such as the DataProvider and MediaManager provide NSM Storage customers with CD/DVD data management solutions for a wide range of applications at competitive prices. NSM maintains a network of Authorized Distributors, Value added resellers, system integrators and OEMs to serve its customers in more than 45 countries.

For more info on NSM go to: www.nsmjukebox.com

About Axis Communications

The Axis Communications Group, with the parent company Axis AB, is a leader in network connectivity and emerging wireless Internet based services. The company is at the forefront of developing network appliance solutions that enable people and organizations to get easy and immediate access to devices and services. Axis is one of the global leaders in several key thin server and network device markets, such as printer, storage and video connectivity, and is doing pioneering work in the rapidly expanding markets of wireless and mobile communications.

Founded in 1984, Axis employs more than 500 people worldwide, including the 50 percent owned subsidiary, Netch Technologies. The group had a turnover of approximately 695 MSEK in the financial year 1999/2000. Axis is headquartered in Lund, Sweden and has a total of 28 offices throughout North America, Asia and Europe. Axis

*is a publicly traded company on the OM Stockholm Exchange's O-list.
Information about Axis can be found at <http://www.axis.com>.*

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