



# press•release

*For immediate release*

## **Digital Vision High Definition Image Processing Workstation sold to Films at 59 in Bristol, England**

**Stockholm, February 2, 2000** – Digital Vision, a recognised leader in the design and manufacture of high quality digital video image enhancement products, announces the sale of their DVNR-HD High Definition (HD) Image Processing Workstation to Films at 59 in Bristol, England. The HD system was sold together with a standard definition (SD) DVNR Image Processing Workstation for the company's newly expanded premises.

Gina Fucci, Managing Director, Films at 59 explains:

"We have spent the last two years carefully researching and planning what to put in this new building. As technologies advanced and client requirements changed, we found ourselves seeking out the best image providers in the business to equip our High Definition and Standard Definition online suites. Digital Vision was one of our first stops. There is no doubt that their involvement in our new installation will help to give our clients the confidence they require to produce the images they demand for world-wide sales."

Films at 59 offers award-winning pre- and post-production services to the international broadcast market. Known for outstanding client care and innovative problem solving, the company has grown steadily to offer creative and cost-effective services for programme makers worldwide. Services include equipment hire, crewing, production co-ordination, picture editing, sound tracklaying and sound dubbing.

"Digital Vision has led the market with its standard definition DVNR products for a number of years. With the growth in High Definition we have seen substantial sales of our HD Image Processing Workstation in the USA, and expect this to grow in Europe during 2000" said Greg Holland, Digital Vision's UK Sales Manager.

Digital Vision's Image Processing Workstation, DVNR, is comprised of more than a dozen components offering customers the flexibility to purchase only the equipment they need and providing the highest standard in real-time image enhancement, colour correction, compression pre-processing and format conversion. The system is available in a range of formats from 4:2:2 to High Definition.

*Digital Vision is a leading manufacturer of digital processing equipment for the post-production, pre-mastering, telecommunications, and emerging digital cinema markets. Founded in 1988 and based in Stockholm, Sweden, the company sells and supports its products throughout the World from offices in Stockholm, Los Angeles, Toronto and London, as well as via a network of more than 25 distributors.*

*Digital Vision has received a number of international awards including an Emmy Award for its work on advanced motion estimation technology. The company also holds the IABM Peter Wayne Award for New Technology for BitPack ä, its MPEG2 pre-mastering workstation and the ITS Monitor Award in recognition for the Advanced Scratch and Dirt concealer. Digital Vision is listed on the Stockholm stock exchange.*

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