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Axis network processor in future printers from MINOLTA-QMS

Axis Communications' latest processor chip for network connections will be built into future laser printers from MINOLTA-QMS. This is the latest example of Axis' growth in the Original Equipment Manufacturing (OEM) area.

MINOLTA-QMS recently selected Axis' latest single-chip processor, the ETRAX 100LX, to integrate into future laser printer offerings. This is Axis' sixth generation of the ETRAX family, which is built into more than a million products throughout the world, in addition to Axis' proprietary products.

"We have had fruitful cooperation with Axis for seven years and have benefited from Axis' development of new processors. It was natural for us to select the ETRAX 100LX for our current printers. We have incorporated the ETRAX 100LX into a number of printer models, making it a core component in our product networking," says Steve Fletcher, president of the Americas for MINOLTA-QMS.

For Axis, OEM business has increased in importance. These transactions involve the integration of Axis' technology solutions into the products of other manufacturers. During the first six months of 2001, OEM represented slightly less than 20 percent of Axis' sales. Compared with the year-earlier period, OEM sales have nearly doubled. Axis can see a clear trend, in which increasing numbers of electronic products will be connected to networks.

About Axis

The Axis Communications Group, with the parent company Axis AB is a leader in network connectivity and emerging wireless Internet-based services. The company is at the forefront of developing network appliance solutions that enable people and organizations to get easy and immediate access to devices and services. Axis is one of the global leaders in several key thin server and network device markets, such as printer, storage and video connectivity, and is doing pioneering work in the rapidly expanding markets of wireless and mobile communications. Founded in 1984, Axis employs 340 people worldwide. Axis is headquartered in Lund, Sweden and has a total of 20 offices throughout Europe, North America and Asia. Axis is listed on the Stockholm Stock Exchange. Information about Axis can be found at <http://www.axis.com>

About ETRAX 100LX

The ETRAX 100LX includes components specifically designed for running embedded Linux. It includes fully featured I/O, such as 10/100 Mbit Ethernet MAC, 4 serial ports, 2 parallel ports, 2 USB ports, 4 IDE ports and a Wide SCSI controller.

About MINOLTA-QMS, Inc.

MINOLTA-QMS, Inc., a wholly-owned subsidiary of Minolta Co., Ltd., is an innovative developer, manufacturer, and supplier of document printing solutions. The product line includes color and monochrome laser printers, and associated supplies and accessories for general office, electronic publishing, graphic design, advanced imaging, and home office applications. MINOLTA-QMS is headquartered in Mobile, Alabama USA, and distributes products through a global network of e-commerce, reseller, and distribution partners. Information about MINOLTA-QMS can be found at www.minolta-qms.com.

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