

Press Release
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Motala

ConNova receives order from Parfitel in Portugal.

ConNova recently received an order from Parfitel, a pay-TV operator in Portugal. The order is for a pre study worth SEK 1 million. This study is the first step in Parfitel's plan to develop their pay-TV operations, for which a subscriber management system will eventually be needed.

“The order signals the start of a project that we think has good potential. Parfitel is an important player in Portugal, with approximately 60,000 cable TV subscribers and licensing for an additional 1,000,000 households via cable networks and LMDS microwave broadcasting. The order from Parfitel consolidates ConNova's market position in the Iberian peninsula, and represents a breakthrough for the company as a supplier in yet another country,” says ConNova's Director of Sales Anders Wisell.

Parfitel

Parfitel is owned by Metalgest, a Portuguese investment company. Parfitel currently owns and manages cable networks in Porto and four other Portuguese cities and has licenses for expanding its coverage to another 500,000 cable households. In addition, the company obtained licenses at the end of 1999 to establish a microwave-based LMDS network that is due, when complete, to serve an additional 500,000 households. Parfitel also intends to offer its subscribers TV and other interactive services.

ConNova

ConNova specialises in developing and supplying business support systems for multimedia operators handling pay-TV, the Internet, broadband and telecoms services. The company has 15 year's experience of the industry. ConNova's services extend from consulting services to the development of software adapted to meet the market's latest requirements. Within the framework of ConNova TVX AB, ConNova also runs customer services on an assignment basis for European pay-TV operators. ConNova's current customers are mainly to be found in the fields of cable TV, DTT (Digital Terrestrial Television), multimedia and telecommunications.

At the international exhibition for billing systems in London in May 1999, ConNova's customer management system BizManager was awarded two honourable mentions, one for “Overall Best Contribution to Billing” and the other for “Most Innovative Billing Product”.

The ConNova Group AB (publ) has been listed on the OM Stockholm Stock Exchange's O list since 1997.

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