



## PRESS RELEASE

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# Axis Communications partners with Singapore Telecom for Broadband Based Network Video

Axis Communications, the market leading IP Surveillance vendor, together with Singapore Telecom (SingTel) today announced the new SingTel/Expan eSurveillance service. This value added service is powered by the Axis Subscriber Technology System (ST System), a solution optimized for telecommunications providers, Internet Service Providers (ISPs) and mobile operators looking to offer their Small and Medium-Sized Enterprise (SME) customers a cost-effective, managed IP Video Surveillance service.

The AXIS ST System enables SingTel to offer their SME customers a 'plug and play' IP Surveillance system, with the option of bundling this with Axis Communications' network cameras. Customers using broadband simply need to connect their Axis network cameras to a network, and begin video monitoring from any PC connected to the Internet.

Mr. Wong Soon Nam, SingTel's Vice President of Corporate Business Marketing, said: "Customers enjoy huge cost savings from this fully outsourced video surveillance solution. Those who need multi-site surveillance services will find SingTel's eSurveillance capable of providing them with high security and resource efficiency for their operations."

This value added services now allows SingTel/Expan users to have

- Live viewing of video via Internet
- SMS and email alerts of unexpected events triggered by motion detection
- Offsite recording of pre/post alarm video sequences
- Central management of all cameras in the system
- Secure authentication of users

"We are extremely pleased to collaborate with SingTel in providing the enhanced peace of mind which the ST System can offer their customers. A remotely delivered IP-Surveillance service with central management and no maintenance is a natural extension for carriers and mobile operators. It opens up their core business to the significant growth industry of IP based video security, which we see as key part of our long-term strategy in generating new customer segments" said Ray Mauritsson, CEO of Axis Communications.

More information about Axis ST System can be found on: <http://www.axis.com/partner/sts/index.htm>

The SingTel/Expan eSurveillance service can be found on: <http://es.singtel.com/>, with more information on [www.singtel.com/expan](http://www.singtel.com/expan)

### **About Axis**

*Axis increases the value of network solutions. The company is an innovative market leader in network video and print servers. Axis' products and solutions are focused on applications such as security surveillance, remote monitoring and document management. The products are based on in-house developed chip technology, which is also sold to third parties.*

*Axis was founded in 1984 and is listed on the O-list (Attract 40) of Stockholmsbörsen (XSSE: AXIS). Axis operates globally with offices in 16 countries and in cooperation with distributors, system integrators and OEM partners in 70 countries. Markets outside Sweden account for more than 95% of sales. Information about Axis can be found at [www.axis.com](http://www.axis.com).*

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### **About SingTel**

*SingTel is Asia's leading communications group with operations and investments around the world. Serving both the corporate and consumer markets, it is committed to bringing the best of global communications to customers in the Asia Pacific and beyond.*

*With significant operations in Singapore and Australia (through wholly-owned subsidiary SingTel Optus), the Group provides a comprehensive portfolio of services that include voice and data services over fixed, wireless and Internet platforms.*

*To serve the needs of multi-national corporations, SingTel has a network of 35 offices in 17 countries and territories throughout Asia Pacific, Europe and the United States. These offices enable SingTel to deliver reliable and quality network solutions to its customers, either on its own or jointly with local partners.*

*The Group also has major investments in Bangladesh, India, Indonesia, the Philippines and Thailand. Together with its regional partners, SingTel is Asia's largest multi-market mobile operator, serving more than 71 million customers in seven markets.*

*SingTel employs more than 19,000 people worldwide and had a turnover of S\$12.62 billion (US\$7.65 billion) and net profit after tax of S\$3.27 billion (US\$1.98 billion) for the year ended 31 March 2005. More information can be found [www.singtel.com](http://www.singtel.com) and [www.optus.com.au](http://www.optus.com.au).*

### **About SingTel EXPAN**

*EXPAN is a pan-Asian chain of data network centres, built upon SingTel's own network infrastructure that provides a world-class, robust and secure hosting environment where customers can host their application and network systems, and have access to high-end technologies and data centre resources that can easily be scaled to their business needs. It enables multinationals, Internet and application service providers across Asia to outsource their entire communications networks and managed hosting needs to SingTel.*

*EXPAN services include the provision of co-location, bandwidth, IT-related operations and disaster recovery via storage facilities. In EXPAN's data centres, customers can enjoy 24x7 network monitoring, systems administration and maintenance, security services, data storage and administration, performance monitoring and fault management, problem resolution and technical support.*

*EXPAN is available from data centres in Australia, Hong Kong, Japan, Korea, Singapore and Taiwan. SingTel also offers hosting services through marketing alliances with partners in China, India, Indonesia, Malaysia, the Philippines, Thailand and the US. For more information about SingTel EXPAN, visit [www.singtel.com/expan](http://www.singtel.com/expan).*