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Scancem establishes a mortar company in Benelux

Optiroc Group AB forms a 50/50 joint venture in Benelux with Beamix, which is a subsidiary of CBR. Beamix is the market leader in Pre-Mix in the Benelux countries. Beamix will produce the products for Optifloor based on additives from Scandinavia.

The company , **Optifloor**, will be based on Optiroc floor products, system solutions and experience. Optifloor will have its main office in Eindhoven and a sales office in Grimbergen outside Brussels.