



Press Release 2000-02-17

## **Aspiro owned advox launches wireless mail service**

**Receive all your e-mail messages in your mobile phone; Swedish Advox launches Active WAP/WebMail at CeBIT on the 24st of February. Active WAP/WebMail is a scalable and reliable WAP and web e-mail based server with true mobile access.**

Advox has previously developed a web based e-mail server. This product has been further enhanced by the development of a WAP interface, which allows regular e-mail to be accessed through WAP. Hence, it is now possible to write and send e-mail using your WAP phone.

### True mobile e-mail

With the introduction of Active WAP/WebMail, mobile access to e-mail takes on a new meaning. It is now possible to access e-mails from:

- the office via the ordinary e-mail client,
- the lap top or palm pilot computer,
- a computer connected to Internet via web-mail and
- a WAP telephone.

### Major order

Advox has already signed an agreement with the Malaysian Telecom company Messaging Technologies SDN Bhd for the Active WAP/WebMail, which has capacity for several million users. The first installation will start running during February, and will make the Malaysian GSM operator Cellcom and the Internet supplier Mimos able to provide their customers with e-mail using WAP technology.

*“On our part it is really interesting to sign a cross agreement between GSM and Internet operators as both are natural collaborators for us. The Active WAP/WebMail service will further enhance Aspiro’s portfolio of Communication and Personal Management services.”* states Stefan Sjödin, Product Manager at Aspiro.

### **For more information, please contact:**

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**Or visit Aspiro at CeBIT 2000 during February 24<sup>th</sup> -March 1<sup>st</sup> in Hannover, Germany**  
Hall 15 stand E36/8 and Hall 26 stand A40/6

**About Aspiro**

Aspiro develops wireless applications and services, using WAP, SMS, GPRS and other innovative technologies. Aspiro offers operators, content providers and mobile organisations a wide range of solutions, from pre-packaged WAP services to strategy consulting involving value-added services.

The 11th of January this year Aspiro aquired the Swedish company Advox. The developement of Active WAP/WebMail has primarily taken place at Advox.

Founded in 1998 Aspiro is today one of the world's leaders within mobile applications and services. The company has over 100 employees and offices located in Sweden, Norway, Luxembourg, USA and Hong Kong. Aspiro's business concept, organisation and operations are based on many years of experience gained in the wireless telecommunications and IT industries.

More information about Aspiro can be found on [www.aspiro.com](http://www.aspiro.com)