Mobile Devices and the Internet to be the Star Attractions at CeBIT 2000
CellPoint and Unwire Exhibit to 700,000 Expected Visitors

Hanover, February 24 – CellPoint (NASD: CLPT; www.cellpt.com) and subsidiary Unwire (www.unwire.se) are exhibiting an exciting range of sophisticated location services and telematics solutions at CeBIT 2000, the world's largest Information Technology and Telecoms Fair, running from February 24 – March 1 in Hannover, Germany. CNN Financial News reports that while CeBIT used to be primarily a computer show, it is mobile devices and the mobile Internet that will be the star attractions this year at CeBIT.

Unwire and CellPoint are exhibiting together (Hall 26, Stand A39) and are among 7,000 exhibitors at the Fair. "We have an incredible line up of innovative services for telematics, machine to machine applications and positioning," said Peter Henricsson, CEO of CellPoint Inc. These services are all managed via simple web-based applications on the Internet. Demonstrations include the following services:

- Remote control of a large working model crane – the crane will be operated with a standard GSM phone and will move items in the exhibit
- Visitors can use their phone to get soft drinks from a vending machine – users simply send an SMS message to the vending machine and drinks are dispensed automatically
- Demonstration of wireless cash loading to cashcards at a custom-made wireless automated teller machine – the transaction shows the secure transmissions between the bank, the cash loader and the user's "electronic wallet"

Positioning applications will be featured, including CellPoint *Finder!* and Resource Manager with live demonstrations. CellPoint leads the way with innovative, affordable WAP technology and location services for the mobile Internet so large crowds are expected. The Swedish development company Kipling will also join CellPoint and Unwire, showing their Motion gateway for SMS, GPRS and WAP. Kipling and Unwire have a cooperation agreement and have been working together on a commercial positioning solution for GSM operator Europolitan in Sweden. CellPoint and Unwire are in active negotiations with operators across Europe and around the world.

CellPoint's acquisition of Unwire is completing this week. CellPoint Systems will market the positioning technology and location services, while CellPoint's Unwire will have full telematics focus with solutions for banking, cashcard loading, vending machines, telematics security applications, industrial solutions and a broad range of applications for remote supervision and control. CellPoint and Unwire will also participate in the CTIA Wireless 2000 Conference in New Orleans next week.

CellPoint Inc. is a US company with subsidiary operations in Sweden and South Africa delivering positioning and telematics services in co-operation with cellular operators worldwide. Several commercially available services are based on the CellPoint System™ technology that uses GSM cellular networks to determine physical locations of cellular phones and Internet applications to present results and manage location and telematics services. CellPoint currently has the world's only end-to-end commercial service offerings for digital cellular location technology; it is fully scalable, works with standard GSM phones and WAP phones in unmodified digital networks, and can be co-ordinated worldwide from a remote central location. GSM accounts for more than 66% of the world digital cellular market with more than 270 million subscribers worldwide. Estimates for cellular phone usage are now at 1.5 billion users by 2005, with GSM accounting for two-thirds of the total market, and 600 million mobile Internet users by 2004.

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