

PRESS RELEASE

Ann-Charlotte Dahlström – Global Head of Human Resources at SEB

Ann-Charlotte Dahlström, has been appointed Global Head of Human Resources at SEB. She is 47 years of age and has been Head of Human Resources at Ericsson's Network Operators and Service Providers. The new appointment begins in May and Ann-Charlotte Dahlström will become a member of SEB's Executive Committee.

"At SEB, we find ourselves in the midst of a break between the old and new economy. We are focusing on the new economy - with Internet at its centre. At the same time many of the traditional aspects are worth taking care of. This period of change, where we are clearly on the way to becoming a 'knowledge company' that increasingly transfers know-how to its customers, places still greater demands upon development of competence and leadership. That's why it feels important to place clearer focus upon these questions and raise them to the highest level," says *Lars H Thunell*, President and CEO of SEB.

Ann-Charlotte Dahlström has been head of human resources within various sections of the Ericsson group during the last six years. She has been working for Ericsson since 1985. Prior to that, Ann-Charlotte Dahlström worked in various capacities for Stockholm's County Council. She has a degree in philosophy from Stockholm University.

Lennart Lockne, who is stepping down from the post of Global Head of Human Resources at his own request, will continue to work in the capacity of advisor within the personnel area until his retirement in the year 2001.

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