

Cell Network establish partnership for wireless intranet

Cell Network has entered a cooperative agreement with Newmad Technologies AB relating to the development of new services for wireless intranets.

Cell Network is a leading supplier of innovative intranet solutions and is now delivering third-generation intranet systems that support knowledge-based and virtual companies. By partnering with Newmad Technologies, Cell Network will be able to offer customer solution for mobile intranet users. Currently there are several technologies available, including WAP and handheld computers. With these technologies, it is possible to access the company's intranet, regardless of where the user is located. In today's companies, being able to give employees access to company information in all situations is essential.

"Newmad Technologies' expertise fits very well with our concept for intranet systems," says Mikael Borgman, who is responsible for mobile intranet solutions at Cell Network in Gothenburg. "By working with a smaller company with unique competence, we can offer our customers access to technologies and concepts that are absolutely leading-edge. Newmad Technologies is particularly exciting in view of their experience in large research projects for mobile collaboration in both Norway and Sweden."

"The partnership with Cell Network provides us with an opportunity to test our systems in real-world environments, which means that we can more quickly develop a product that meets high usability standards and can be integrated into existing intranets and systems," says Fredrik Kämmerer, president of Newmad Technologies.

Background information on Newmad Technologies

Newmad Technologies AB develops mobile applications and services for modern companies. The company has extensive experience from mobile research projects and advanced development for all available wireless technology platforms. Operations consist of application development and consulting services for wireless IT applications. Newmad Technologies has offices in Gothenburg and Oslo and is a member of the Bluetooth consortium. The company will be demonstrating its technology at CeBIT in Hannover, Germany from February 24 to March 3 in Hall 16, booth D43. For more information, visit www.newmad.com.

The Internet company Cell Network AB (publ) is listed on the OM Stockholm Stock Exchange's O-list and has international operations in Sweden, Norway, Denmark, France, Spain, United Kingdom, Germany and Switzerland. The Group is a leading Internet consulting company for business development based on new digital media and aims to be the European market leader. Customers include General Electric, Telia, Nokia, ABB, Volvo, Telenor, Renault, Saab, Banque Nationale de Paris, Ericsson, Braathens Malmö Aviation, Astra-Zeneca, Procordia, De norske Bokklubbene, Nationalencyklopedin, Svenskt Flyg, Bonnier, Torget (Swedish Post) and Electrolux Home. To subscribe to press releases online, visit www.huginonline.com.

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