

Press release

Shelton, CT, November 3, 2006

# Sectra selected to be featured on Global Television Education Series on "Understanding Women's Health"

The IT and medical technology company Sectra and its Breast Imaging PACS is being featured on "The Global Learning Series", an education-focused, issue oriented program distributed to public television stations nationwide in the United States.

"Understanding Women's Health" will be shot at The Elizabeth Wende Breast Clinic in Rochester, NY, USA and distributed in the spring to public television stations as well as airing on several cable television stations throughout the United States and on Voice of America globally. The program will educate viewers on important issues and advances regarding mammography management.

"We are honored to work together with Sectra as partners to educate the global medical and patient communities with this emotionally and visually compelling story. The program will explore the issues, and advances in managing vital information to prevent and manage breast cancer, the second leading cause of death in women," commented John McGuire, Senior Producer of Programming for "The Global Learning Series."

Mammography departments and clinics are experiencing a revolution in digital imaging. New advances in digital imaging technologies has dramatically impacted the way mammography images are viewed, distributed and archived, resulting in a more efficient process and a significant improvement in the patient experience.

Sectra Breast Imaging PACS is a full-scale Picture Archiving and Communication System, which allows radiologists to perform reading of images productively and securely without compromising diagnostic quality or patient integrity.

# **About "The Global Learning Series"**

"The Global Learning Series" is education focused, issue-oriented and non-commercial, and is independently produced and distributed directly to public television stations around the country. "The Global Learning Series" strictly follows the standards and practices of public television, and is distributed freely to public television stations nationwide. "The Global Learning Series" program is not affiliated with PBS. For further information, visit http://www.thegloballearningseries.tv.

# For additional information please contact:

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# About Sectra's medical operations

Sectra is one of the world's major diagnostic imaging system (PACS) providers. More than 850 hospitals worldwide use the system daily and more than 40 million radiology examinations are diagnosed in Sectra's system annually. In Scandinavia, Sectra is the market leader with more than 50% of all film-free installations. Outside Scandinavia, Sectra's system is installed at customers in North America and most major countries in Europe and the Far East.

# **About the Sectra Group**

Sectra successfully develops and sells cutting-edge products in the expansive niche segments of medical systems and secure communication systems. The company was founded in 1978 and has its roots in the Linköping Institute of Technology in Sweden. Today, Sectra has offices in eleven countries and operates through partners worldwide. Sales in the 2005/2006 fiscal year totaled SEK 564 million. Since 1999, Sectra shares have been listed on the Stockholm Stock Exchange. For more information about Sectra visit http://www.sectra.com.

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