

Panasonic SoftBank 705P 3G Handset Includes Teleca's Obigo Browser

Panasonic Mobile Communications and Teleca today announced that Teleca's Obigo Browser is included in the new Panasonic SoftBank 705P 3G handset.

Teleca's Obigo Browser is embedded in the new 3G/GSM handset from Panasonic Mobile Communications, SoftBank 705P, launched on 7 October 2006 for Japanese operator SOFTBANK MOBILE Corp., formerly known as Vodafone K.K.

The SoftBank 705P project is of great importance, as it demonstrates Teleca's ability to work on a global and local scale. Teleca's role in the development of the phone included supplying and integrating Obigo Browser, which was customised and enhanced in order to meet new requirements on the Japanese mobile market.

"Teleca has once more proven to meet our high requirements both for delivery time and quality," says Mr. Noritake Okada, General Manager of Project Management Office of PMC.

"We are very happy that Panasonic turned to Teleca and trusted us with the task of integrating Obigo Browser into the first Softbank handset on the quality-conscious Japanese market," says Eric Ljungberg, VP, Teleca APAC.

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Teleca is a world-leading consulting company that develops and integrates advanced software and IT solutions. Teleca helps its customers shorten development times and use the most suitable technology more effectively. The company consists of about 3,500 experts based in 17 countries in Asia, Europe and North America. Teleca is quoted on the Mid cap list of The Nordic Exchange. www.teleca.com

Panasonic Mobile Communications Co., Ltd., whose headquarters are based in Yokohama, Japan, is a worldwide leader in the development and manufacture of mobile communications products. As one of the main business domains for Matsushita Electric Industrial Co., Ltd., best known for its Panasonic brand digital electronics, Panasonic has been developing cutting edge technologies since its establishment in 1958, including the world's first 3G video handset for the Japanese market in 2001. Panasonic is committed in providing added-value solutions to endusers through its mobile communication products. For more information, please visit the company's website at: www.panasonic.co.jp/pmc/en/

SOFTBANK MOBILE Corp. (President & CEO: Masayoshi Son) is a leading mobile operator in Japan with over 15 million customers and a member of the SOFTBANK Group. The Tokyobased company offers a wide range of sophisticated mobile voice and data services, including Vodafone live!, and launched the mobile industry's first picture messaging service (Sha-mail) in November 2000. SOFTBANK MOBILE Corp. is now working in close cooperation with other SOFTBANK Group companies to accelerate the pace of the IT revolution. For more information, please visit www.vodafone.ip/english/

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