

RNB RETAIL AND BRANDS

RNB's sales in December 2006

RNB's total sales in proprietary stores in December 2006 amounted to SEK 393.1 M, compared with SEK 201.8 M in the corresponding month a year earlier, which is an increase of 94.8%.

Sales in comparable stores in December 2006 increased by 5.8%, compared with the corresponding month in the preceding year. In Sweden, sales in comparable stores increased by 3.8%.

The number of proprietary stores amounted to 246 at December 31, 2006, compared with 116 a year earlier.

For further information, contact:

Mikael Solberg, President and CEO, RNB RETAIL AND BRANDS

+46 (0)8-670 95 95, +46 (0)708-18 44 40, e-mail: mikael.solberg@rnb.se

Göran Blomberg, CFO, RNB RETAIL AND BRANDS

+46 (0)8-670 95 99, +46 (0)733-97 95 99, e-mail: goran.blomberg@rnb.se

RNB RETAIL AND BRANDS AB conducts operations in business areas comprising Polarn O. Pyret and a distribution platform for national and international brands through the JC, J-Store, Brothers, Sisters, Saks and Solo store concepts and department store operations at NK in Stockholm and Gothenburg as well as at Steen & Ström in Oslo.