



FOR IMMEDIATE RELEASE

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PERGO RECEIVES NON-BINDING CASH OFFER

Trelleborg - January 12, 2007 - Pergo AB (“Pergo” or “the Company”) (PERG), the leading international flooring company, today announced that trading in its shares has been suspended on the Nordic Stock Exchange. Pergo also announces that it has received a non-binding cash offer for all of the Company's shares at a price of SEK 51 per share. This offer is expected to lead to a formal binding public offer for the Company. The identity of the bidder and terms of the offer are confidential, and will remain so until such time as a formal offer is announced.

For further information, please visit www.pergo.com or contact:

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Pergo is a leading international flooring company with established market positions in Europe and the USA. Pergo generated net sales of over SEK 3 billion in 2005 and employs over 600 people. Pergo developed laminate flooring at the end of the 1970s and launched its product in Europe during the 1980s. The Company began selling its products in the US in 1994, in Asia in 1995, and in Latin America in 1997. The Company's products have been marketed under the PERGO® brand since 1989 and under the SimpleSolutions brand since 2005.

The Company's shares are listed in the Mid Cap Industrial sector of the Nordic Stock Exchange under the symbol 'PERG'.