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## **IBS Enterprise enhances SELGA's efficiency**

IBS has signed an agreement with electrical goods wholesaler SELGA to install the IBS Enterprise system. The order value is approximately SEK 13 m.

SELGA is one of Sweden's leading electrical goods wholesalers, with operations at 37 locations nationwide. The company is part of the Rexel Group, the world's largest electrical goods wholesaler, with sales exceeding EUR 10.5 billion. During 2004, IBS signed a framework agreement with Rexel to install its business systems in up to 12 countries in Europe. Rexel currently uses IBS business systems in Belgium, France, Hungary and the Czech Republic. The agreement with SELGA covers installation of IBS Enterprise as a support system for the operations of the companies SELGA, JME and MEAB.

The solution includes modules for e-business, order handling, distribution, inventory control, purchasing, financial management and integration. Additional functionality specifically designed for electrical goods wholesale operations will also be included. The new system is expected to be deployed during 2008 to provide support for some 400 users.

"Given our need for rapid deliveries and high-quality customer service, we require a new enterprise system to make our goods flow more efficiently," says Joakim Forsmark, CEO of SELGA. "We chose IBS because the company could offer a state-of-the-art, industry-adapted solution that gives us the flexibility we need in order to continue developing our operations."

The electrical goods wholesale sector is one of the market segments where IBS can offer industry-adapted solutions internationally.

"The agreement with SELGA is a significant milestone in our cooperation with the Rexel Group, adding to our strength in a strategic market segment," says Kent Mattsson, VP Sales IBS Nordics. "We plan to continue developing our offering to electrical goods wholesalers and see the potential for considerable international growth in this area during the next few years."

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**IBS AB, (XSSE: IBS B)** is a world-leading provider of supply chain management solutions for distribution, demand-driven manufacturing, financials and business intelligence with group revenue of EUR 255 m. IBS' primary focus is large and mid-sized distributors as well as sales and manufacturing companies in international groups. <a href="http://www.ibs.net">http://www.ibs.net</a>