

Symsoft to supply a high capacity SMS center to Sim2Travel in Taiwan

Symsoft has received an order to supply a high capacity SMS center to Sim2Travel in Taiwan, thus further enhancing the operator's subscriber services. For Symsoft this is a breakthrough order on the highly competitive Asian market.

Sim2Travel is a global telecommunications provider and the world's first roaming mobile virtual network operator (rMVNO). The company has partnered with major mobile network operators in some of the world's largest markets to provide local numbers to its subscribers through its pioneering rMVNO network. The collaboration with Symsoft allows the company to offer additional benefits to its subscribers, by making their service SMS compatible.

For Symsoft, the partnership represents the company's first deployment of its Nobill[®] platform in the Asia Pacific region. "We are delighted to have been awarded the responsibility to provide Sim2Travel with a solution that supports their innovative business. We are deeply committed to support them in their efforts to enhance subscriber services", said Erik von Essen, General Manager of Symsoft Asia Pacific.

Sim2Travel's CEO, Stephen Hsu states: "With Symsoft and its flexible and powerful solution, we will be able to offer our customers the best possible roaming services."

Asia Pacific will continue to drive growth, with China and India accounting for nearly 25% of global net additions during the year, according to Wireless Intelligence. With its presence in the region, Symsoft will be able to provide advanced solutions for charging, messaging and IP services corresponding to current and evolving requirements.

"Symsoft's local presence in the Asia Pacific region is very important, and this contract is a first step to strengthen our position also for the future. With our strong and competitive product portfolio, we aim to become market leading in Value Added Services and Charging solutions", said Patrik Philipson, CEO of Symsoft AB.

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Symsoft develops leading solutions for the service layer network, such as real time charging, messaging and IP services. Renowned for its ability to deliver, Symsoft helps operators' worldwide stay competitive in mobile markets. Open architecture combined with innovative technology yields short lead times. Founded in 1989 and based in Stockholm, Sweden, Symsoft has operational systems in more than 30 countries.