



*Press release, 29 January 2007*

## **Poolia continues their international expansion**

**Launches new offices in Cologne and Glasgow**

**Poolia continues their international expansion and launches two new offices in their UK and German operations. An office in Glasgow reinforces the UK operations within the next few weeks and an office in Cologne was launched in the beginning of the new year.**

**– These countries offer two major markets with great potential for Poolia, says Björn Wide, international director of Poolia.**

Already in December last year, the UK operations were strengthened by another office, in the heart of London's financial district, Canary Wharf. And in January this year, yet another office is opening, in Glasgow.

– The market conditions in these countries are great, with huge potential for Poolia. We also experience an increased demand from our clients, of presence in other countries, says Björn Wide.

The office in Cologne was launched in the beginning of the new year and is thereby the sixth office for Poolia on the German market.

– As the discontinuation of the remaining non-core business in Germany last year is finalised, we are now prepared to grow in the same pace as the growing economy of Germany, says Björn Wide.

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Poolia's success is based on constantly striving for premium quality. We specialise in temporary staffing and permanent recruitment within our focus areas of finance/accounting, administration, IT and healthcare. Poolia was founded in 1989 and is active in six countries.