

PRESS RELEASE

Stockholm/Amsterdam, 29 January 2007

Invitation to analyst/press meeting – LBI's year-end results

LBI, the leading European full service digital agency network, will announce its year-end results 2006 on Thursday 8 February 2007, in a press release issued at 08.00 CET.

Mr Robert Pickering, CEO, and Mr Jan Norman, CFO, will comment on the results and market developments during an analyst/press meeting. The meeting **will start at 11.00 CET** and is held at the Rosarium (Europaboulevard, Amstelpark 1) in Amsterdam.

The analyst/press meeting will also be available as a **live audio webcast** including a slide presentation at www.lbi.com. The meeting can also be followed via a simultaneous **conference call** starting at 11.00 CET, which will allow you to listen to the presentation and ask questions.

The dial in number for the conference call is: +31 (0)20 713 27 56

For participation on location in Amsterdam, please mail reinier.hillen@citigateff.nl or call +31 (0)20 575 40 28.

For further information, please contact:

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LBI is the leading international full service digital agency network, servicing clients with marketing and technology solutions. The Company employs over 1,200 professionals located primarily in the major European and American business centers, such as Amsterdam, Berlin, Brussels, Copenhagen, London, Madrid, Milan, Munich, New York and Stockholm. Through multidisciplinary teams, LBI creates innovative multi-channel solutions for its national and international corporate clients by uniquely combining strategy development and creative design with specific industry expertise and latest digital technology. LBI was formed by the merger of LB Icon and Framfab in August 2006 and is listed on Euronext in Amsterdam as well as on OMX Nordic in Stockholm (symbol: LBI).

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