



PRESS RELEASE

April 9, 2000

PRESS CONFERENCE INVITATION: PREMIERE FOR SENASTENYTT.COM

Tomorrow, Monday April 10, 9:30 AM marks the premiere of senastenytt.com, intended to become Sweden's fastest and most comprehensive news site on the Internet. News will be provided free of charge to newspapers and companies that want to carry the latest bulletins on their web sites or intranets. The owners of the site are FLT Media and Modern Times Group MTG AB.

For the premiere, a press conference will be held at Gamla Stans Bryggeri, Tullhus 2, Skeppsbrokajen in Stockholm, at 9:30 AM tomorrow, Monday April 10.

The news at senastenytt.com will be produced by the Swedish wire service Nyhetsbyrån FLT, in which FLT Media, backed by Sweden's provincial newspapers, is majority shareholder and MTG a minority shareholder. FLT Media and MTG each own 50% of senastenytt.com.

The latest news will be presented in five categories: domestic, foreign, business, sports, and entertainment. The news will be produced by FLT's editorial department, which has been reinforced to deliver news around the clock, year round.

The broad content will be complemented by a weather service and information from the OM Stockholm Exchange. The latter materials will come from other vendors.

Roughly 15–20 sites are participating from the start. The news service will be financed by advertising revenue. When an Internet user clicks on a news headline, the entire text will appear at senastenytt.com. senastenytt.com enables newspapers and companies with web sites to post headlines without having to publish or edit the news themselves. This speeds up their tasks.

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Modern Times Group MTG AB is listed on the OM Stockholm Exchange's O list (symbol: MTG) and on the Nasdaq National Market in New York (symbol: MTGNY).

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