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A WLA lottery in North America signs with Boss Media AB

Boss Media AB has been awarded a contract by a regulated WLA Lottery (World Lottery Association, www.world-lotteries.org) in North America for an Internet gaming system. The contract term is for a period of five years with an option to extend for five more, and the contract consists of a fixed and a variable license fee.

The gaming system includes interactive Internet products and chat functionality in French and English. It also includes a game administration tool that will help the client to successfully operate the new games and make sure that the players enjoy the new experience with true multi player games. The gaming system will be integrated to the existing back office system, thus ensuring the players an easy way to start playing the new games.

The system will be fully implemented during the third quarter this year.

For further information, please contact:

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***Boss Media AB (publ)** is one of the world's leading suppliers of systems for digitally distributed gaming entertainment. Boss Media develops gaming system solutions for such distribution channels as personal computers, interactive video terminals and digital TV. Licensees are offered a customized gaming system, an integrated payment system as well as related services. The Boss Media-share is listed on the OMX Nordic Exchange list (Small Cap/IT). More information about Boss Media is available at www.bossmedia.se.*