



Press Release, January 30, 2007

**In conjunction with the release of Boss Media's Year-end Report for 2006,
Boss Media announces a combined press and analyst meeting with teleconference**

Boss Media is extending an invitation to attend a combined press and analyst meeting with telephone conference to be held at the Nordic Sea Hotel, Stockholm, Maskinrummet conference hall, Friday, February 9, at 9:00 a.m. Boss Media's President and CEO Johan Berg and Executive Vice President Markus Holm will present the year-end report and respond to questions. This presentation will be conducted in Swedish. A telephone conference will be held in English at 10:30 a.m. Presentation material will be available at www.bossmedia.se prior to the start of the telephone conference.

The year-end report will be released prior to the opening of the Stockholm Stock Exchange on Friday, February 9, and will be available at that time on the company's website www.bossmedia.se.

To participate in the conference, please call **+46 (0)8 505 201 14 (Swedish presentation)** and **+46 (0)8 505 201 10 (English presentation)** not later than five minutes before the commencement of the conference to help ensure the conference begins at the correct time. Regardless of where you are calling from, it is necessary to dial the area code to be able to participate in the telephone conference.

A recorded version will be available for ten days following the conference at telephone number +46 (0)8 505 203 33, code 736437 (Swedish presentation) and code 736438 (English presentation).

For further information, please contact:

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Boss Media AB (publ) is one of the world's leading suppliers of systems for digitally distributed gaming entertainment. Boss Media develops gaming system solutions for such distribution channels as personal computers, interactive video terminals and digital TV. Licensees are offered a customized gaming system, an integrated payment system as well as related services. The Boss Media-share is listed on the OMX Nordic Exchange list (Small Cap/IT). More information about Boss Media is available at www.bossmedia.se.