

February 9, 2007



Year-End Report 2006 Boss Media AB (publ)

Full Year 2006

- Sales increased by 30 percent to SEK 320.1 (246.0) million.
- Royalty revenues increased by 28 percent to SEK 244.9 (191.1) million.
- Profit after financial items was SEK 79.0 (4.4) million.
- Adjusted for non-recurring items and net capitalization of expenditures for development work, the profit after financial items increased by SEK 77.2 million to SEK 52.8 (-24.4) million.
- Net profit was 64.4 (8.1) million.
- Earnings per share were SEK 1.09 (0.14).

Fourth quarter 2006

- Sales increased by 12 percent to SEK 88.7 (79.0) million.
- Royalty revenues increased by 7 percent to SEK 60.8 (56.9) million.
- Profit after financial items was SEK 11.0 (-31.3) million.
- Adjusted for non-recurring items and net capitalization of expenditures for development work, the profit after financial items increased by SEK 27.1 million to SEK 23.5 (-3.6) million.
- Net profit was 7.3 (-22.9) million.
- Earnings per share were SEK 0.12 (-0.40).

Dividend

- The proposed dividend to shareholders is SEK 0.40 (0) per share.

***Boss Media AB (publ)** is one of the world's leading suppliers of systems for digitally distributed gaming entertainment. Boss Media develops gaming system solutions for such distribution channels as personal computers, interactive video terminals and digital TV. Licensees are offered a customized gaming system, an integrated payment system as well as related services. The Boss Media-share is listed on the OMX Nordic Exchange list (Small Cap/IT). More information about Boss Media is available at www.bossmedia.se.*

Unless otherwise stated, the following information is for the Group as a whole.

Business activities during the fourth quarter 2006

At the end of the third quarter 2006 Boss Media signed an agreement with St Minver, the leading supplier of gaming services to operators in Europe, for the delivery of the market's first open business system for the management of complete digital gaming operations: Boss Media Management System. The agreement will result in an entirely new business model, which will entitle Boss Media to receive income from royalties that is calculated as part of the total gaming volume handled through the system, independent of the supplier of the gaming products. Heavy focus was placed on the launch of this new product during the fourth quarter. The first delivery was on schedule at the end of the year and the business system will be successively placed in operation at St Minver during the first half of 2007.

During the fourth quarter, Boss Media initiated the development of a web-based poker product. The new gaming client is being developed in Macromedia Flash. The fact that the client will be web-based means that players will be able to log onto Boss Media's partner-based poker network directly from the browser, without having to download software to their computer, which also means that availability will increase substantially. Delivery is scheduled for spring 2007.

Excluding gaming revenues related to Bwin, which exited Boss Media's poker network on August 1, and American players the growth in Boss Media's partner-based poker network amounted to about 110 percent during 2006 and 21 percent in the fourth quarter. Growth occurred partly due to increases attributable to existing clients and partly that new clients joined the poker network continually during the year. A total of 22 new partners joined Boss Media's poker network in 2006.

American players accounted for approximately 5 percent of Boss Media's total royalty revenues in the third quarter. The revenue loss was offset in full during the fourth quarter as a result of continued favorable growth in Boss Media's partner-based poker network.

Legal aspects

On Friday, 29 September, a bill that will ban Internet gambling payment processing in the United States was added to another proposed bill on national security, which was passed in its entirety on October 13. Boss Media AB took immediately action to block American players. From October 13, no American players can access gaming software and services provided to gaming operators by Boss Media, and no American players can deposit funds for online gaming purposes using the payment services of Boss Media.

The legal environment in which Boss Media operates developed fragmentally during 2006. The interactive gaming industry has become greater recognized and established, while at the same time the industry experienced a setback through the ban in the US. In addition, Italy and Spain have taken actions to liberalize their gaming markets, while various types of prohibitions are being discussed in Germany and France.

In summary, however, it can be said that the legislative attempts are at an early stage and it is probably that these will be discussed and further revised for a period before any liberalization or prohibitions will be implemented and permanent. The situation is further complicated in Europe by bans that protect gaming monopolies probably being in conflict with EU law.

Important events after the balance sheet date

After the closing date, Boss Media AB was awarded a contract by a regulated WLA Lottery (World Lottery Association, www.world-lotteries.org) in North America for an Internet gaming system. The contract term is for a period of five years with an option to extend for five more, and the contract consists of a fixed and a variable license fee. The gaming system includes interactive Internet products and chat functionality in French and English. It also includes a game administration tool that will help the client to successfully operate the new games and make sure that the players enjoy the new experience with true multi player games. The gaming system will be integrated to the existing back office system, thus ensuring the players an easy way to start playing the new games. The system will be fully implemented during the third quarter this year.

Sales 2006

The Group's sales amounted to SEK 320.1 (246.0) million, an increase by 30 percent compared to last year.

Sales (SEK million)	Jan-Dec 2006	Jan-Dec 2005	Jan-Dec 2004	Jan-Dec 2003
License sales	39.0	35.8	71.7	21.8
Royalty	244.9	191.1	123.2	83.6
Service & support	34.7	19.1	16.7	16.7
Other	1.5	-	1.4	10.3
Total	320.1	246.0	213.0	132.4

Sales (SEK million)	0601	0510	0507	0504	0501	0410	0407
Rolling 12-month	- 0612	- 0609	- 0606	- 0603	- 0512	- 0509	- 0506
License sales	39.0	36.9	34.6	34.9	35.8	34.5	45.0
Royalty	244.9	241.0	229.0	209.7	191.1	171.2	156.6
Service & support	34.7	31.3	26.8	21.5	19.1	17.1	16.8
Other	1.5	1.3	1.0	0.5	-	-	0.1
Total	320.1	310.5	291.4	266.6	246.0	222.8	218.5

Revenues from license sales amounted to SEK 39.0 (35.8) million.

License sales (SEK million)	Jan-Dec 2006	Jan-Dec 2005	Jan-Dec 2004	Jan-Dec 2003
License sales software	37.7	29.3	18.8	21.8
Sale of development hours	1.3	6.5	52.9	-
Total	39.0	35.8	71.7	21.8

Royalty revenues increased by 28 percent to SEK 244.9 (191.1) million, which was primarily due to the continuous growth in Boss Media's partner-based poker network.

Royalty revenues (SEK million)	Jan-Dec 2006	Jan-Dec 2005	Jan-Dec 2004	Jan-Dec 2003
Casino	121.1	127.6	111.1	81.6
Poker	118.0	59.6	9.5	0.2
Lottery	2.3	2.5	2.6	1.8
IVT	3.5	1.4	-	-
Total	244.9	191.1	123.2	83.6

Service revenues from operational, support and payment management services amounted to SEK 34.7 (19.1) million, an increase by 80 percent compared to last year.

Sales fourth quarter 2006

Sales during the third quarter amounted to SEK 88.6 (79.0) million, an increase by 12 percent compared with the same period last year. Compared with the third quarter 2006, sales increased by 15 percent. The increase is attributable mainly to the sale of a business system for management of complete digital gaming operations to St Minver at the end of the third quarter, which for the most part is delivered and included in earnings in the fourth quarter.

Sales (SEK million)	2006				2005				2004	
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3
License sales	18.0	8.2	5.5	7.3	16.0	5.9	5.3	8.6	14.8	16.3
Royalty	60.8	59.2	64.2	60.7	56.9	47.5	44.2	42.5	37.0	32.9
Service & support	9.6	9.3	8.8	7.0	6.1	4.4	4.2	4.4	4.0	4.2
Other	0.2	0.3	0.5	0.5	-	-	-	-	-	0.1
Total	88.6	77.0	79.0	75.5	79.0	57.8	53.7	55.5	55.8	53.5

Sales (SEK million)	2006							2005		2004
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3
License sales software	17.3	8.2	5.5	7.3	15.9	5.8	3.6	3.7	5.0	3.8
Sale of development hours	0.7	-	-	-	-	-	1.7	4.9	9.8	12.5
Total	18.0	8.2	5.5	7.3	15.9	5.8	5.3	8.6	14.8	16.3

Royalty revenues amounted to SEK 60.8 (56.9) million in the fourth quarter. Compared with the third quarter of 2006, royalty revenues rose 3 percent. Excluding gaming revenues related to American players, royalty revenues increased by about 7 percent compared with the third quarter of 2006.

Royalty revenues (SEK million)	2006							2005		2004
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3
Casino	29.5	29.0	30.7	31.9	32.9	29.8	31.1	33.8	31.2	29.8
Poker	29.3	28.8	31.9	28.0	22.3	16.9	12.5	7.9	5.0	2.6
Lottery	0.7	0.3	1.0	0.3	0.6	0.5	0.6	0.8	0.8	0.5
IVT	1.3	1.1	0.6	0.5	1.1	0.3	-	-	-	-
Total	60.8	59.2	64.2	60.7	56.9	47.5	44.2	42.5	37.0	32.9

Result 2006

Profit after financial items amounted to SEK 79.0 (4.4) million. Non-recurring items affected the profit after financial items by SEK 10.4 (-23.2) million.

Unrealized fair value changes on currency forward contracts related to cash flow hedges amounted to SEK 8.4 (-10.3) million. The effective portion of changes in the fair value of derivatives that are designated and qualify as cash flow hedges are recognized in equity. The gain or loss relating to the ineffective portion is recognized immediately in the income statement (other operating income/expenses). In prior years, all changes in fair value for various derivative instruments used for hedging purposes were reported immediately in the income statement (financial items).

The bill that ban Internet gambling payment processing in the United States, which went into effect on October 13, 2006, means that customers whose main revenues were related to American players were forced to cut back or discontinue their gaming operations. As a result, accounts receivable for these specific customers were written down. In total, bad debt losses amounted to SEK 9.4 million in the fourth quarter.

Adjusted for non-recurring items and unrealized fair value changes recognized in equity, profit after financial items amounted to SEK 75.9 (27.6) million.

Non-recurring items (SEK million)	Jan-Dec 2006	Income Statement Item
Costs related to termination of consultancy agreement with Accenture – Q2	-3.6	Other external costs
Costs related to the discharge of contractual commitments to EssNet Interactive AB – Q2	-5.0	Other external costs
Additional purchase price related to sale of shares in EssNet Interactive AB – Q2	22.5	Res. fr. part. in ass. comp.
Capital gain from sale of shares in Jadestone Group AB – Q3	7.1	Res. fr. part. in ass. comp.
Impairment losses of shares in associated companies – Q4	-1.2	Res. fr. part. in ass. comp.
Bad debt losses – Q4	-9.4	Other external costs
Total	10.4	

Exchange-rate differences and fair-value changes affected operating profit by SEK 2.2 (-5.3) million and profit after financial items by SEK 0.2 (-14.3) million. Reporting in the income statement and balance sheet was carried out as shown below.

(SEK million)	Income Statement /Balance Sheet Item	Jan-Dec 2006	Jan-Dec 2005
Exchange-rate differences on operating receivables/liabilities	Other op. expenses	3,8	-3,3
Exchange-rate differences on financial assets	Financial items	-2,8	1,3
Realized fair value changes on forward currency contracts	Other op. expenses	-1,9	-2,0
Unrealized fair value changes on forward currency contracts	Other op. expenses	0,3	-
Unrealized fair value changes on forward currency contracts	Financial items	0,8	-10,3
Unrealized fair value changes on forward currency contracts	Shareholder's equity	7,3	-
Total		7,5	-14,3

During the year, hardware (gaming terminals) was acquired for SEK 3.9 million (raw materials and consumables) and resold (other operating income) for SEK 4.6 million. The hardware sale is of a non-recurring nature.

Expenditures for external consulting purchases to production and development amounted to SEK 38.3 (78.3) million, of which SEK 17.4 (25.9) million was expensed in the income statement and SEK 20.9 (52.4) million was capitalized in the balance sheet.

Consulting purchases Development and production (SEK million)	Jan-Dec 2006	Jan-Dec 2005
Expensed – External services (IS)	17.4	25.9
Capitalized – Intangible assets (BS)	20.9	52.4
Total	38.3	78.3

Adjusted for non-recurring items (SEK 18.0 million), other external costs increased by SEK 19 million to SEK 88.1 (72.1) million. SEK 38.2 (21.9) million are costs for daily operations and the monitoring of the poker network to which Boss Media's customers are connected.

Employee benefits amounted to SEK 106.7 (84.7) million. The average number of employees was 208 (159).

Depreciation and amortization amounted to SEK 45.3 (35.0) million.

Depreciation and amortization (SEK million)	Jan-Dec 2006	Jan-Dec 2005
Capitalized expenditure for development work	28.0	18.8
Other intangible assets	3.1	5.0
Tangible assets	14.2	11.2
Total	45.3	35.0

Financial items amounted to SEK 30.9 (19.2) million.

Financial items (SEK million)	Jan-Dec 2006	Jan-Dec 2005
Dividend income from long-term investments	1.4	1.3
Interest income from current assets	4.1	2.9
Exchange-rate differences on financial assets	-2.9	1.1
Unrealized fair value changes on forward currency contracts	0.8	-10.3
Profit on sale of current investments	-	4.6
Result from participations in associated companies	28.5	19.6
Other financial items	-1.0	-
Total	30.9	19.2

Income tax for the year amounted to SEK 14.6 (-3.7) million or 18.5 (-84.1) percent.

Difference between the Group's tax expense and tax expense based on applicable tax rate (SEK million)	Jan-Dec 2006	Jan-Dec 2005
Reported profit before tax	79.0	4.4
Tax based on applicable tax rate (28.0 percent)	22.1	1.2
Non-taxable capital gain from sale of shares in ass. companies	-8.3	-5.5
Other non-deductible expenses	0.8	0.6
Tax on profit for the period according to income statement	14.6	-3.7

Result fourth quarter 2006

Profit after financial items amounted to SEK 11.0 (-31.3) million. Non-recurring items affected the profit after financial items by SEK -10.6 (-40.2) million.

Exchange-rate differences and fair-value changes affected operating profit by SEK 2.6 (-2.7) million and profit after financial items by SEK 0.4 (-3.6) million. Reporting in the income statement and balance sheet was carried out as shown below.

(SEK million)	Income Statement /Balance Sheet Item	Oct-Dec 2006	Oct-Dec 2005
Exchange-rate differences on operating receivables/liabilities	Other op. expenses	1.8	-1.4
Exchange-rate differences on financial assets	Financial items	-2.6	0.7
Realized fair value changes on forward currency contracts	Other op. expenses	0.7	-1.3
Unrealized fair value changes on forward currency contracts	Other op. expenses	0.1	-
Unrealized fair value changes on forward currency contracts	Financial items	0.4	-1.6
Unrealized fair value changes on forward currency contracts	Shareholders' equity	7.3	-
Total		7.7	-3.6

Expenditures for external consulting purchases related to development and production amounted to SEK 6.2 (21.7) million, of which SEK 4.9 (11.1) million was expensed in the income statement and SEK 1.3 (10.6) million was capitalized in the balance sheet.

Consulting purchases / Development and production (SEK million)	Q4	Q3	Q2	2006 Q1	Q4	Q3	Q2	2005 Q1	2004 Q4
Expensed – External services (IS)	4.9	3.6	4.8	4.0	11.1	2.8	5.9	6.1	3.5
Capitalized – Intangible assets (BS)	1.3	2.8	6.2	10.6	10.6	10.8	17.2	13.8	13.1
Total	6.2	6.4	11.0	14.6	21.7	13.6	23.1	19.9	16.6

Adjusted for non-recurring items (SEK 9.4 million), other external costs increased by SEK 3.2 million to SEK 23.2 (20.0) million.

Depreciation and amortization amounted to SEK 11.8 (13.3) million.

Depreciation and amortization (SEK million)	Q4	Q3	Q2	2006 Q1	Q4	Q3	Q2	2005 Q1	2004 Q4
Tangible assets	3.5	3.4	4.0	3.3	3.7	3.0	2.7	2.3	2.5
Intangible assets	8.3	8.1	7.2	7.5	9.6	6.2	4.0	3.4	3.0
Total	11.8	11.5	11.2	10.8	13.3	9.2	6.7	5.7	5.5

Financial items amounted to SEK -1.0 (4.0) million.

Financial items (SEK million)	Oct-Dec 2006	Oct-Dec 2005
Dividend income from long-term investments	0.4	0.3
Interest income from current assets	2.1	1.4
Exchange-rate differences on financial assets	-2.6	0.5
Unrealized fair value changes on forward currency contracts	0.3	-1.6
Profit on sale of current investments	-	0.9
Result from participations in associated companies	-1.2	2.6
Other financial items	-	-0.2
Total	-1.0	4.0

Investments

Investments in tangible assets during the year amounted to SEK 13.1 (30.6) million and SEK 3.5 (10.6) million during the fourth quarter. The investments consisted mainly of gaming systems and workplace-related computer equipment.

Investments (SEK million)	Q4	Q3	Q2	2006		Q3	Q2	2005		2004
				Q1	Q4			Q1	Q4	
Tangible assets	3.5	3.5	1.9	4.2	10.6	5.6	11.7	2.7	2.7	

Capitalized expenditure for development work, reported as intangible fixed assets, amounted to SEK 43.8 (70.8) million, which corresponds to 14 (29) percent of sales. Capitalized expenditure for development work during the fourth quarter amounted to SEK 5.5 (16.6) million, which corresponds to 6 (21) percent of sales.

Net capitalization of expenditures for development work (SEK million)	Q4	Q3	Q2	2006		Q3	Q2	2005		2004
				Q1	Q4			Q1	Q4	
Capitalized expenditures	5.5	7.7	13.6	17.0	16.6	15.7	21.1	17.4	13.1	
Amortization	-7.5	-7.3	-6.5	-6.7	-7.3	-4.2	-4.0	-3.3	-3.0	
Total	-2.0	0.4	7.1	10.3	9.3	11.5	17.1	14.1	10.1	

Capitalized expenditures for development work / sales (%)	Q4	Q3	Q2	2006		Q3	Q2	2005		2004
				Q1	Q4			Q1	Q4	
	6	10	17	23	21	27	39	31	23	

Cash flow and financial position

The cash flow for the year amounted to SEK 167.6 (-6.1) million. Cash flow from operating activities amounted to SEK 179.8 (97.1) million. The change in working capital was SEK 91.7 (42.3) million.

Changes in working capital (SEK million)	Jan-Dec 2006	Jan-Dec 2005
<i>Increase (-) decrease (+) in</i>		
Accounts receivable, trade	0.6	60.0
Receivables from banks	-15.4	2.0
Receivables from associated companies	34.0	-33.9
Other current receivables	-7.7	-9.8
<i>Increase (-) decrease (+) in</i>		
Advance payment from customers	6.3	-0.7
Accounts payable, trade	-4.9	4.6
Liabilities to licensees	81.3	14.4
Other current liabilities	-2.5	5.7
Total	91.7	42.3

On the closing day cash and cash equivalents amounted to SEK 259.2 (104.7) million. Shareholders' equity amounted to SEK 314.1 (244.8) million, giving an equity/assets ratio of 59 (59) percent.

At the end of the year receivables from banks and other payment processors amounted to SEK 34.5 (20.0) million. Accrued license sales and royalties amounted to SEK 25.3 (18.5) million. Current liabilities to licensees amounted to SEK 148.0 (83.9) million.

Share date

Earnings per share after tax for the year were SEK 1.13 (0.14). Shareholders' equity per share at the end of the year was SEK 5.50 (4.29).

The Boss Media share is listed on the OMX Nordic Exchange list (former Stockholm Stock Exchange) since June 24, 1999.

Shareholders

On December 29, 2006, the number of shareholders was 12,177 (15,110). The foreign ownership share was about 26 (30) percent. The ten largest shareholders, according to the shareholders' register and list of nominees, are presented in the table below.

Shareholder	Number of shares	Share of capital/votes, %
Medströms bolag, Sweden	6,914,300	12.12
Morgan Stanley & Co Intl Ltd, UK	3,700,000	6.48
Brummer & Partners, Sweden	2,731,028	4.79
UBS AG LND IPB Segregated Client, UK	2,721,000	4.77
Roburs Fonder, Sweden	2,038,312	3.57
SEB fonder, Sweden	1,888,675	3.31
Nordea Bank SA, Sweden	1,486,748	2.61
SEB Private Bank SA, Sweden	1,404,374	2.46
Handelsbanken Fonder, Sweden	1,321,446	2.31
Nordea Fonder, Sweden	1,104,500	1.93
Other	31,754,617	55.65
Total	57,065,000	100.00

The parent company

The parent company's sales (including intra-group transactions) during the year were SEK 303.6 (240.5) million. The profit after financial items was SEK 43.3 (-22.3) million. Investments in equipment amounted to SEK 13.6 (70.6). On the closing day the parent company's liquid assets were SEK 140.8 (55.4) million, and the total equity amounted to SEK 201.2 (158.9) million, giving an equity/assets ratio of 81 (79) percent.

Outlook for 2007

Sales for full-year 2007 are expected to be at the 2006 level. Excluding the royalty revenues related to Bwin and the impact of changed legislation in the US, sales are expected to increase by 10 percent.

The change in net capitalization of expenditures for development work compared with 2006 is expected to affect operating margin negatively in 2007 by about 6 percentage points, which is mainly attributable to higher amortizations. Despite this, the operating margin is expected to be not lower than 15 percent for 2007.

Accounting policies

This interim report was prepared in accordance with IAS 34 Interim Financial Reporting and RR 31, Interim Reporting for Groups.

As of January 1, 2006, Boss Media applies hedge accounting, which means that receivables at fair value for various derivative instruments used for hedging are reported in accordance with the following:

a) Fair value hedge

Changes in the fair value of derivatives that are designated and qualify as fair value hedges are recorded in the income statement, together with any changes in the fair value of the hedged assets or liability that are attributable to the hedged risk.

b) Cash flow hedge

The effective portion of changes in the fair value of derivatives that are designated and qualify as cash flow hedges are recognized in equity. The gain or loss relating to the ineffective portion is recognized immediately in the income statement.

c) Net investment hedge

Hedges of net investments in foreign operations are accounted for similarly to cash flow hedges.

d) Derivatives that do not qualify for hedge accounting

Certain derivative instruments do not qualify for hedge accounting. Changes in the fair value of any derivative instruments that do not qualify for hedge accounting are recognized immediately in the income statement.

In prior years, all changes in fair value for various derivative instruments used for hedging purposes were reported immediately in the income statement. Comparison years/quarters are not restated.

In other respects the same accounting principles and calculation methods were used as in the 2005 Annual report. The newly revised IFRS standards that became effective as of January 1, 2006 have no effect on Boss Media's consolidated income statement and balance sheet, cash-flow statement and shareholders' equity.

In preparing the financial reports in accordance with generally accepted accounting practices, the Board of Directors and company management make estimates and assumptions that affect the company's earnings and position as well as reported information in general. The estimates and assumptions are based on historical experiences and are reviewed regularly.

In other respects, the Parent Company applies the Swedish Financial Accounting Standards Council's new recommendation 32 as of January 1, 2005.

CONSOLIDATED INCOME STATEMENT SUMMARY

(SEK million)	Oct-Dec 2006	Oct-Dec 2005	Jan-Dec 2006	Jan-Dec 2005	Jan-Dec 2004
Sales	88.6	79.0	320.1	246.0	213.0
Other operating income	1.4	3.0	9.5	4.7	13.6
Raw materials and consumables	-	-	-3.9	-	-
External services	-4.9	-11.1	-17.3	-25.9	- 22.4
Other external costs	-32.5	-26.3	-106.1	-78.4	- 48.7
Employee benefits	-29.5	-26.1	-106.7	-84.7	- 69.8
Depreciation and amortization	-11.8	-52.0	-45.3	-34.9	- 19.5
Impairment losses	-	-	-	-38.7	-
Other operating expenses	0.7	-1.8	-2.2	-2.9	-0.8
Operating profit/loss	12.0	-35.3	48.1	-14.8	65.4
Result from part. in ass. comp.	-1.2	2.6	28.4	19.6	7.4
Other financial items	0.2	1.4	2.5	-0.4	4.8
Profit/loss after financial items	11.0	-31.3	79.0	4.4	77.6
Income tax	-3.7	8.4	-14.6	3.7	-22.1
Net profit/loss for the period	7.3	-22.9	64.4	8.1	55.5
Attributable to:					
Equity holders of the parent company	7.3	-22.9	64.4	8.1	55.5
Minority interest	-	-	-	-	-
	7.3	-22.9	64.4	8.1	55.5
Earnings per share (SEK)					
Before dilution	0.13	-0.40	1.13	0.14	1.00
After full dilution	0.12	-0.40	1.09	0.14	0.97
Total number of shares (thousands)					
Before dilution, end of period	57,065	57,065	57,065	57,065	55,924
After full dilution, end of period	59,065	57,065	59,065	57,065	57,150
Average before dilution	57,065	56,703	57,065	56,436	55,619
Average after full dilution	59,065	57,065	58,398	57,065	57,150

CONSOLIDATED BALANCE SHEET SUMMARY

(SEK million)	December 31, 2006	December 31, 2005	December 31, 2004
Assets			
Intangible fixed assets	106.5	93.3	41.7
Tangible fixed assets	27.5	37.5	20.7
Financial fixed assets	34.1	42.2	45.7
Total fixed assets	168.1	173.0	108.1
Inventories	2.7	2.7	-
Accounts receivable, trade	22.7	24.0	83.1
Current Income tax recoverable	3.0	4.1	3.2
Other receivables	42.5	75.2	32.3
Prepaid expenses and accrued income	34.4	28.0	28.1
Available-for-sale financial assets	-	-	0.9
Derivative instruments	2.2	-	-
Cash and cash equivalents	259.2	104.7	104.5
Total current assets	366.7	238.7	252.1
Total assets	534.8	411.7	360.2
Shareholders' equity and liabilities			
Shareholders' equity	314.1	244.8	224.7
Deferred income tax liabilities	25.0	15.8	20.8
Total long-term liabilities	25.0	15.8	20.8
Accounts payable	10.3	16.2	11.5
Other liabilities	162.4	103.3	84.7
Derivative instruments	0.8	7.0	-
Accrued expenses and deferred income	22.2	24.6	18.5
Total current liabilities	195.7	151.1	114.7
Total shareholders' equity and liabilities	534.8	411.7	360.2

CHANGES IN CONSOLIDATED SHAREHOLDERS' EQUITY

(SEK million)	Jan-Dec 2006	Jan-Dec 2005	Jan-Dec 2004
Opening balance	244.8	224.7	166.5
Effects of transition to IAS 39	-	2.4	-
Currency hedges	5.2	-	-
Exchange-rate differences	-1.3	-2.5	-1.8
New share issue	1.0	12.1	4.5
Total transactions recognized			
directly in equity	249.7	236.7	169.2
Net profit for the period	64.4	8.1	55.5
Closing balance	314.1	244.8	224.7

CONSOLIDATED CASH FLOW STATEMENT SUMMARY

(SEK million)	Jan-Dec 2006	Jan-Dec 2005	Jan-Dec 2004
Operating activities			
Operating profit	48.1	-14.8	65.4
Reversal of items not affecting cash flow	36.9	72.1	16.5
Interest received	4.1	1.2	2.8
Other financial items	5.8	-0.6	2.3
Income tax	-6.8	-3.1	-17.9
Cash flow from operating activities before changes in working capital	88.1	54.8	69.1
Changes in working capital	91.7	42.3	-73.5
Cash flow from operating activities	179.8	97.1	-4.4
Cash flow from investing activities	-12.2	-115.3	-54.1
Cash flow from financing activities	-	12.1	4.5
Cash flow for the period	167.6	-6.1	-54.0
Cash and cash equivalents, opening balance	104.7	104.5	158.7
Exchange rate differences	-13.1	6.3	-0.2
Cash and cash equivalents, closing balance	259.2	104.7	104.5

KEY RATIOS*

	Jan-Dec 2006	Jan-Dec 2005	Jan-Dec 2004	Jan-Dec 2003
Operating margin, %	15.0	-6.0	30.7	31.8
Profit margin, %	24.7	1.8	36.4	37.9
Return on shareholders' equity, %	22.3	3.2	27.9	23.4
Return on capital employed, %	27.3	1.8	38.9	33.0
Equity/assets ratio, %	59	60	62	62
Cap. development expenditure/sales, %	14	29	13	12
Number of employees, end of period	210	206	134	106
Earnings per share, SEK	1.09	0.14	0.97	0.63
Shareholders' equity per share, SEK	5.5	4.3	3.9	2.9
Sales per share, SEK	5.4	4.4	3.8	2.4
Share price, end of period, SEK	13.00	22.00	23.30	24.10
Share price/shareholders' equity per share, times	2	5	6	8
Share price change during the period, %	-41	-6	-3	488
Turnover rate, %	158	210	128	252
No. shares traded per trading day, thousands	349	480	271	365

* After full dilution and tax. Key ratio definitions are presented on page 96 of Boss Medias Annual Report 2005.

QUARTERLY FIGURES

Consolidated Income Statement Summary

(SEK million)				2006			2005			2004	
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2
Sales	88.6	77.0	79.0	75.5	79.0	57.8	53.7	55.5	55.8	53.5	56.2
Other operating income	1.4	1.9	3.4	2.8	3.0	1.3	0.2	0.2	2.0	0.7	0.3
Raw materials and consumables	-	-	-1.2	-2.7	-	-	-	-	-	-	-
External services	-4.9	-3.6	-4.8	-4.0	-11.1	-2.8	-5.9	-6.1	-3.5	-6.4	-8.0
Other external costs	-32.5	-19.4	-31.8	-22.4	-26.3	-15.0	-21.1	-16.0	-15.3	-11.1	-10.4
Employee benefits	-29.5	-23.9	-28.3	-25.0	-26.1	-19.0	-21.9	-17.7	-18.1	-16.3	-18.2
Depreciation and amortization	-11.8	-11.5	-11.2	-10.8	-13.3	-9.2	-6.7	-5.7	-5.5	-4.5	-4.5
Impairment losses	-	-	-	-	-38.7	-	-	-	-	-	-
Other operating expenses	0.7	-2.6	2.0	-2.3	-1.8	0.7	-0.2	-1.6	0.1	-0.1	-0.2
Operating profit/loss	12.0	17.9	7.1	11.1	-35.3	13.8	-1.9	8.6	15.5	15.8	15.2
Result from part. in ass. comp.	-1.2	7.1	22.5	-	2.6	-	17.0	-	0.7	6.7	-
Financial items	0.2	2.4	-0.8	0.7	1.4	0.8	-4.6	2.0	0.2	0.2	0.2
Profit/loss after financial items	11.0	27.4	28.8	11.8	-31.3	14.6	10.5	10.6	16.4	22.7	15.4
Income tax	-3.7	-4.4	-2.2	-4.3	8.4	-5.5	3.9	-3.1	-4.7	-6.5	-4.3
Net profit/loss for the period	7.3	23.0	26.6	7.5	-22.9	9.1	14.4	7.5	11.7	16.2	11.1

Consolidated Balance Sheet Summary

(SEK million)				2006			2005			2004	
	12/31	09/30	06/30	03/31	12/31	09/30	06/30	03/31	12/31	09/30	06/30
Assets											
Fixed assets	168.1	171.7	180.9	175.7	173.0	197.0	183.6	123.3	108.1	89.5	69.5
Other current assets	108.0	95.3	104.9	130.5	134.0	135.4	148.7	176.4	147.6	117.4	92.9
Cash and cash equivalents	259.2	239.2	149.4	126.4	104.7	98.0	85.2	98.6	104.5	138.6	159.1
Total assets	535.3	506.2	435.2	432.6	411.7	430.4	417.5	398.3	360.2	345.5	321.5
Equity and liabilities											
Shareholders' equity	314.1	305.0	282.3	255.5	244.8	263.3	256.0	238.9	224.7	212.8	194.5
Long-term liabilities	25.5	21.0	21.6	0.4	15.8	26.1	19.7	24.3	20.8	16.9	13.3
Current liabilities	195.7	180.2	131.3	176.7	151.1	141.0	141.8	135.1	114.7	115.8	113.7
Total equity and liabilities	535.3	506.2	435.2	432.6	411.7	430.4	417.5	398.3	360.2	345.5	321.5

Consolidated Cash Flow Statement

(SEK million)				2006			2005			2004	
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1	Q4	Q3	Q2
Operating activities	38.1	85.1	19.5	37.1	22.0	32.3	31.7	11.1	-9.5	-4.9	3.0
Investing activities	-9.5	5.0	6.7	-14.4	-23.2	-21.8	-49.9	-20.4	-25.7	-17.2	-6.3
Financing activities	-	-	-	-	5.4	0.1	3.6	3.0	2.1	2.4	-
Cash flow for the period	28.6	90.1	26.2	22.7	4.2	10.6	-14.6	-6.3	-33.1	-19.7	-3.3
Cash and cash equivalents, opening balance	239.2	149.4	126.4	104.7	98.0	85.2	98.7	104.5	138.6	159.1	163.5
Exchange-rate differences	-8.6	-0.3	-3.2	-1.0	2.5	2.2	1.1	0.5	-1.0	-0.8	-1.1
Cash and cash equivalents, closing balance	259.2	239.2	149.4	126.4	104.7	98.0	85.2	98.7	104.5	138.6	159.1

Proposed dividend

The Board of Directors will propose to the Annual General Meeting a dividend to shareholders of SEK 0.40 (0) per share for the financial year 2006.

Nomination committee

In accordance with the decision taken at Boss Media's Annual General Meeting on May 4, 2006, the members of Boss Media's Nomination Committee have been appointed.

The Nomination Committee consists of the following persons:

Mats Lindström, Medströms AB, Sweden
Svante Elfving, Brummer & Partners AB, Sweden
Åsa Nisell, Robur Fonder AB, Sweden
Meg Tivéus, Chairwoman of Boss Media AB, Sweden

The Nomination Committee's duties prior to the forthcoming Annual General Meeting in 2007 are to submit a proposal with respect to the number of directors which are to be elected by the Annual General Meeting, the fees for the Board of Directors, the Board of directors' composition, the Chairman of the Board of directors, the Chairman as to the Annual General Meeting as well as, if applicable, the election of auditors and the fees of the auditors. In addition, the Nomination Committee is to submit a proposal as to new instructions for the Nomination Committee to the next Annual General Meeting.

Annual Report

The Annual Report for 2006 will be available at the company's head office at the end of March and is expected to be distributed to shareholders registered with VPC (the Swedish Central Securities Depository & Clearing Organization) at the beginning of April 2007. The Annual Report will also be available at the company's website, www.bossmedia.se.

It will also be possible to order the Annual Report from:

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Box 3243
350 53 Växjö, Sweden
Phone: +46 470 70 30 00
E-mail: info@bossmedia.se
Website: www.bossmedia.se (Company & Investor Relations/Investor Information/Alert ME)

Annual General Meeting 2007

The Annual General Meeting of Boss Media will be held on Thursday, May 10, 2007, beginning at 3:00 PM, in Filmstaden, Oxtorget 10, Växjö.

Forthcoming financial reports

Reports for the financial year 2007 will be published according to the following plan:

- Interim Report 3 months, May 10, 2007
- Interim Report 6 months, August 15, 2007
- Interim Report 9 months, October 26, 2007
- Year-end Report 2006 February 14, 2008

Boss Media AB (publ)
Växjö, February 9, 2007

Johan Berg
President and CEO

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