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FOR IMMEDIATE RELEASE

12 February 2007

**TRANSCOM ANNOUNCES THE APPOINTMENT OF
BEN GUJRAL AS CHIEF FINANCIAL OFFICER**

Luxembourg, 12 February 2007 – Transcom WorldWide S.A. ("Transcom" or "the Company"), the European CRM and debt collections specialist, today announced the appointment of Ben Gujral as Chief Financial Officer (CFO). Mr. Gujral will assume his new role today. Stephen Downing, the former CFO, will be leaving the business.

Ben Gujral (33) joins Transcom from DCS Group plc, a UK-listed company specialising in the software and services sector, where he spent 5 years in various senior finance positions prior to his appointment as Group CFO in 2003. In 2006, Mr. Gujral was instrumental in executing the sale of DCS to Reynolds and Reynolds Inc. Prior to his experience at DCS, he held positions with Grant Thornton and KPMG, where he specialised in Commercial Services and IT.

Keith Russell, CEO of Transcom, commented: "Ben is a great addition to the Transcom team. He has a strong track record managing pan-European financial business and has experience with significant acquisition transactions. Stephen has been an important member of Transcom's executive management team, and I wish him the very best of luck with his future."

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About Transcom

Transcom WorldWide S.A. is a rapidly expanding Customer Relationship Management (CRM) solution provider, with 56 service centres employing more than 13,100 people delivering services to 28 countries – Austria, Belgium, Chile, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hungary, Italy, Latvia, Lithuania, Luxembourg, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, the Netherlands, Tunisia, the UK and the USA.

The company provides CRM solutions for companies in a wide range of industry sectors, including telecommunications and e-commerce, travel & tourism, retail, financial services and utilities. Transcom offers clients a broad array of relationship management services, including inbound communication; telemarketing and outbound; Administrative Tasks; Web servicing; CRM Consultancy Service; Contract Automation; Credit Management Service; Legal Services; and Interpretation Services. Client programs are tailor-made and range from single applications to complex programmes, which are offered on a country-specific or international basis in up to 33 languages.

Transcom WorldWide S.A. class A and B shares are listed on the Nordic Exchange Mid Cap list under the symbols 'TWW SDB A' and 'TWW SDB B'.

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Page 1