

## **Zooma by Semcon wins prize for Catena's IR website**

**Catena's IR website received the Outstanding IR Site prize at the American Web Marketing Association's annual Investor Relations Awards. The website, designed and produced by Zooma, was launched in 2006 in conjunction with the real estate company Catena's stock market flotation.**

The website's aim is to provide shareholders with information about the company and its performance. "The website has been a vital channel for IR information and it's where a majority of target groups turn to first to find information. It's therefore wonderful news that Catena, which has really invested in developing a distinct IR website, has received a prize for it," says Anders Björklund, Zooma's CEO.

"It's very pleasing to be recognised like this, especially as our website is our most important instrument for telling shareholders and other interested parties about Catena," says Peter Hallgren, CEO at Catena.

Visit the website at: [www.catenafastigheter.se](http://www.catenafastigheter.se).

**For more information, please contact**

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*Zooma*

*Zooma develops interactive marketing strategies, concepts, productions and solutions for customers where interactive media and internet is an important part of the experience surrounding the brand.*

*Zooma is a fully owned subsidiary within the Semcon Group.*

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