

## Press Release

February 15, 2007

### New multi-million SMS record set on St. Valentine's Day

**It seems like new records are being constantly set for SMS messaging in Sweden. Yesterday, on St. Valentine's Day, close to 7.2 million SMS messages were sent to family, sweethearts and friends over Telia's mobile network, an increase of more than 100 percent over last year.**

The Swedes set the first SMS record of 2007 during the New Year's holiday weekend, sending more than 17 million SMS messages. On New Year's Eve alone, people in Sweden sent 10 million SMS messages over Telia's mobile network in Sweden.

Now the Swedish people have set yet another SMS record with 7.2 million SMS messages on St. Valentine's Day. This might be fewer than on New Year's Eve – the truly big 24-hour period for text messaging – but it is still a new record compared with last year, when 3.4 million SMS messages were sent over Telia's mobile network on St. Valentine's Day.

“This record is yet another indication of how popular it is to send an SMS message to our family and friends. We're pleased that our customers are using SMS messaging more and more on an everyday basis,” says Håkan Dahlström, head of Mobile Services in Sweden for TeliaSonera.

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TeliaSonera is the leading telecommunications company in the Nordic and Baltic region, with strong positions within mobile communications in Eurasia, Turkey and Russia. At the end of 2006, TeliaSonera launched mobile services in Spain. We provide reliable, innovative and easy-to-use services for transferring and packaging voice, images, data, information, transactions and entertainment. In 2006, TeliaSonera's net sales amounted to SEK 91 billion, and the company had a total of 96 million customers in 15 countries. The TeliaSonera share is listed on the Stockholm Stock Exchange and the Helsinki Stock Exchange, and the company is included in the Dow Jones Sustainability Index. Simplicity and service are important tools for us in creating profitable growth and value for our customers and shareholders. Read more at [www.teliasonera.com](http://www.teliasonera.com).