

PUBLIC NOTICE - REQUEST TO NAME ARBITRATOR

Pfleiderer Sweden AB ("Pfleiderer") has, through its public cash offer for all of Pergo's shares from January 2007, attained a shareholding exceeding 96% of all of Pergo's shares. Citing the fact that it has not been possible to reach an agreement with Pergo's remaining shareholders regarding the tender of the remaining Pergo shares, Pfleiderer, on 6 March 2007, submitted a request to Pergo's Board of Directors that the dispute be referred to arbitration in accordance with Chapter 22, Section 6 of the Swedish Companies Act. Pfleiderer has appointed Karl-Erik Danielsson as its arbitrator.

Remaining shareholders in Pergo are given the opportunity to notify Pergo AB (publ.), Box 70362, 107 24 Stockholm in writing with respect to their arbitrator, no later than 30 March 2007. If the remaining shareholders do not designate a joint arbitrator within this time frame, Pergo's Board of Directors will, according to Chapter 22, Section 8 of the Companies Act, apply to the Stockholm District Court for the appointment of a trustee. The trustee will then appoint a joint arbitrator on behalf of the minority shareholders and protect the rights of absent shareholders in the dispute.

> Stockholm, Mars 2007 Pergo AB (publ) Board of Directors

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For further information, please visit <u>www.pergo.com</u> or contact:

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Pergo is a leading international flooring company with established market positions in Europe and the USA. Pergo generated net sales of approximately SEK 3 billion in 2006 and employs over 600 people. Pergo developed laminate flooring at the end of the 1970s and launched its product in Europe during the 1980s. The Company began selling its products in the US in 1994, in Asia in 1995, and in Latin America in 1997. The Company's products have been marketed under the PERGO® brand since 1989 and under the SimpleSolutions brand since 2005.

The Company's shares are listed in the Mid Cap Industrials sector of the Nordic Stock Exchange under the symbol 'PERG'.