

June 11, 2007



## **INVITATION TO PRESS- & TELEPHONE CONFERENCE JUNE 20 2007**

**H & M Hennes & Mauritz AB presents the first half-year results for 2007 and invites to a press conference on Wednesday June 20 at 10.30. There will also be a telephone conference in English the same day at 14.00.**

**The six month results** for the period December 1, 2006 to May 31, 2007 will be released at approximately **08.00**, on June 20. The results will then be published on [www.hm.com](http://www.hm.com).

**The press conference** starts at 10.30 in Aulan, Salénhuset, Norrlandsgatan 15 in Stockholm. CEO Rolf Eriksen will present the half-year results together with Head of Investor Relations Nils Vinge. The presentation is followed by a question and answer session. The press conference, which is held in Swedish, is open for journalists and analysts.

**The telephone conference**, which is held in English, takes place between 14.00 and 15.00. The telephone number for access is +46 (0)8 5052 0110 (Sweden), +44 (0)20 7162 0025 (UK) or +1 334 323 6201 (US). Please call in at least ten minutes prior the start of the conference to avoid a queue.

**The press conference material** can be found on [www.hm.com](http://www.hm.com) under Investor Relations from approximately 11.30 on June 20.

Welcome!  
All hours are CET.

**For questions, contact:**  
Kristina Stenvinkel, Head of Communications.  
Phone: +46 8 796 39 08  
E-mail: [stenvinkel@hm.com](mailto:stenvinkel@hm.com)

Annacarin Björne, Press Officer.  
Phone: +46 8 796 57 57  
E-mail: [annacarin.bjorne@hm.com](mailto:annacarin.bjorne@hm.com)

**Participation is notified to:**  
Andrea Roos  
Phone: +46 8 796 89 37  
E-mail: [andrea.roos@hm.com](mailto:andrea.roos@hm.com)