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12 June 2007

VIASAT CHANNELS TO BE INCLUDED IN NORWEGIAN DIGITAL TERRESTRIAL NETWORK

Modern Times Group MTG AB (publ.) ('MTG' or 'the Group'), the international entertainment broadcasting group, today noted the Norwegian digital terrestrial television (DTT) pay-TV operator 'RiksTV's' announcement that TV3, Viasat4 and SportN will be included as part of its 12 to 16 channel basic package – 'Rikspakken' in the Norwegian digital terrestrial network.

The digital terrestrial network will be launched in Norway at the beginning of September 2007 and the analogue switch-off will be completed by the end of 2009. RiksTV, owned by Norwegian companies NRK, TV2 and Telenor, is the pay-TV operator for the new network. TV3 is a well established free-to-air TV channel in Norway and SportN is a cooperation between NRK and MTG. Viasat4 is a new channel which will be launched later this year and will correspond to TV6 in Sweden, which was launched to complement TV3 Sweden in May 2006, during the beginning of the Swedish analogue switch-off.

Hans-Holger Albrecht, President and CEO of MTG, commented: "The inclusion in RiksTV's offering is an important driver in the development of Viasat's channels, and we will be able to attain significant penetration increases in Norway for the channels as the DTT network grows."

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Modern Times Group is a leading international entertainment broadcasting group with the second largest geographical broadcast footprint in Europe. MTG's Viasat Broadcasting is the largest free-to-air and satellite premium pay-TV operator in Scandinavia and the Baltics, and also operates channels in the Czech Republic, Russia, Hungary, Slovenia and the Balkans. Viasat channels are broadcast in a total of 26 countries and reach 100 million people. MTG is also the biggest shareholder in Russia's largest independent television network (CTC Media - NASDAQ: CTCM), and the number one commercial radio operator in the Nordic and Baltic regions.

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Modern Times Group MTG AB class A and B shares are listed on the Nordic Stock Exchange Large Cap market ('MTGA' and 'MTGB').

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