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Brand consultants Level Five open offices in both Göteborg and London.

The new consulting company Level Five are starting their operation with a bang. As of February 1, offices have been established in Göteborg and London, both in full operation from day one. Level Five is owned by Adera Group AB and the branding strategist Tommy Falonius, founder of the brand agency Label.

Level Five is a newly started consulting company that develops and implements strategies for building brands and organisations. The operation focuses on improving the customers' business, with the help of experienced consultants and well-proven working models. Assignments involve defining the vision, core values, targets and strategies and then implement them within the organisation. The objective is to quickly generate concrete and measurable business value for the customer.

International assignments

Already from the start, both offices are in full swing with several international projects. In Göteborg, the customer list includes many well-known companies within IT, pharmaceuticals, shipping and the transport industry. In London, the Level Five operation starts with assignments from a world-leading engineering company and a British government organisation with operations all over the world.

Rolf Jansson, founder and chairman in Adera Group, will be working fulltime as a consultant in Level Five.

- We want to create an international consulting company that combines competence in brand- and organisation development in order to generate better business for our customers. Thanks to our working models and long experience within this area, we are able to quickly and efficiently offer processes and solutions that are perfectly adapted to specific customers and businesses, says Rolf Jansson, Senior Consultant at the Göteborg office.