

Press release

August 1, 2000

Telia to reduce international rates by an average of 50 percent

On August 15 Telia will reduce all of its international call charges for fixed telephony. With the new rates, it will cost less than SEK 1.00 per minute to call Denmark, Norway, Finland, Germany, the United Kingdom and the United States. The rate reductions average around 50 percent but in some cases are as high as 70 to 80 percent.

With the new sharply reduced rates, Telia's discount schemes can now be simplified. All TeleBonus discounts will therefore be discontinued as of October 1, with the exception of "TeleBonus Total" and TeleBonus for companies. The new rate scheme will also make it easier for customers to see what it costs to call countries and to compare prices between telecom operators.

Examples of new rates:

Countries	Rate (SEK) including VAT (25%)/min.
Denmark, Norway, Finland and Iceland	0.95
United Kingdom, Germany and the United States	0.99
France, the Netherlands and Switzerland	1.20
Spain, Italy, Poland and Austria	1.95
Australia, Chile and Turkey	3.50
Russia and Thailand	4.95
Iran and Mexico	7.45
Iraq, Somalia and Eritrea	11.95

During the past few years Telia has reduced rates on several occasions. These reductions, for example, have transformed Sweden into one large local calling area in which subscribers can call nationwide at a flat rate of SEK 0.115 per minute evenings and SEK 0.23 daytime. Prices for calls from the fixed network to mobile telephones have been lowered on three occasions, most recently on July 3.

For more information journalists can contact:

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Telia is the leading Scandinavian Internet and communications company challenging technology to liberate people in life and business. In 1999, Telia's sales totaled SEK 52,121 million and the number of employees was approximately 30,600. Telia is quoted on the A-list of the Stockholm Stock Exchange.