

PRESS RELEASE AUGUST 07, 2000

## **TELECONFERENCE CALL**

## 2000 HALF YEARLY REPORT ANNOUNCEMENT

## **MODERN TIMES GROUP MTG AB**

Monday, August 14, 2000 11.00 a.m., New York Time, 5.00 p.m., CET

We are pleased to invite you to a conference call Monday, August 14, 2000, 11.00 a.m. New York Time, 5.00 p.m. CET to review Modern Times Group's Half Yearly Report Announcement. Pelle Törnberg, President and Chief Executive Officer, Hans-Holger Albrecht, Chief Operating Officer and Johan Lindgren, Chief Financial Officer, will represent Modern Times Group. Prepared remarks will take approximately 20 minutes and will be followed by a question-and-answer session.

The Half Yearly Report Announcement will be released Monday, August 14, 09.00 a.m., New York Time, 3.00 p.m. CET. It will be released by fax and at Internet: www.mtg.se, where the presentation also will be available.

To register for this teleconference, send an e-mail to register@mtg.se. You will be provided with a personal code and a short information about the telephone meeting. All interested participants will need a touch-tone telephone and the code to access the teleconference. The telephone meeting number is +46 8 562 127 28.

If you are unable to participate at the scheduled time, a recording of the teleconference will be available for seven days after the call.

Please call +46 8 598 090 00, press the meeting number 562 127 28 and then the pin 000814.

## If you have any queries about the teleconference, please contact Carl Johan Åkeson at Modern Times Group MTG AB +46 8 562 000 55.

Modern Times Group MTG AB is listed on the OM Stockholm Exchange's O List, under the symbol MTG and on Nasdaq in New York under the symbol MTGNY.

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