

TELECONFERENCE CALL WILL BE HELD AND 2000 HALF YEARLY REPORT RELEASED TWO DAYS EARLIER THAN PREVIOUSLY ANNOUNCED

METRO INTERNATIONAL S.A.

Monday, August 14, 2000 12 a.m. New York Time, 5.00 p.m. London Time, 6.00 p.m. CET

We are pleased to inform you that the conference call to review Metro International's Half Yearly Report Announcement will be held two days earlier than previously announced. The new date is Monday, August 16, 2000, 12 a.m. New York Time, 5.00 p.m. London Time, 6.00 p.m. Central European Time. Pelle Törnberg, President and Chief Executive Officer and Jens Torpe, Chief Operating Officer, will represent Metro International S.A. Prepared remarks will take approximately 20 minutes and will be followed by a question-and-answer session.

The Half Yearly Report Announcement will also be released two days earlier than previously announced, on Monday, August 14, 9.00 a.m. New York Time, 2.00 p.m. London Time, 3.00 p.m. CET. It will be released by fax and at Internet: www.clubmetro.com, where the presentation also will be available.

To register for this teleconference, send an e-mail to johan.hansson@metrointernational.co.uk. You will be provided with a personal code and a short information about the telephone meeting. All interested participants will need a touch-tone telephone and the code to access the teleconference. The telephone meeting number is +46 8 562 127 28.

If you are unable to participate at the scheduled time, a recording of the teleconference will be available for seven days after the call. Please call +46 8 598 090 00, press the meeting number 562 127 28 and then the pin 000816.

If you have any queries about the teleconference, please contact Johan Hansson or Helle Kaiser-Nielsen at Metro International S.A. +44 207 408 02 30.

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