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Mind constructs website for Glocalnet

The Internet consulting company Mind has commenced a strategic cooperation with communications company Glocalnet. Mind has been commissioned to create a new website for the company, with new services and functions for customers. Delivery will take place at the beginning of the autumn.

Glocalnet's new website will eventually contain new functions and services that will enable customers to increasingly satisfy their communications requirements via the Internet. Glocalnet will create customer-service functions that are specially tailored to meet the needs of individual customers.

"Mind's intention is to become the market leader within Internet services for the TIME segment. It is gratifying to be given the opportunity to cooperate with Glocalnet, which occupies a prominent position and has major ambitions to work in the area of Internet-based communications services. What we are now beginning to see is the result of our efforts in the TIME segment, and we plan to continue to strengthen this segment during the autumn," says Jörgen Larsson, Mind's President.

The new website is the first step in a series of investments that Glocalnet will make to develop future services within the communication area.

"First and foremost, we want to maintain a steady growth rate on the customer side and offer functions that will facilitate our customers' own operations. In addition, telephony's underlying technology is migrating increasingly towards the Internet, which makes a web presence very important. We have chosen to cooperate with Mind not only because the company has the technological expertise that we require but also because it has the capacity to produce business strategies based on how we can optimize our investments in the Internet area," comments Tomas Berg, Vice President-Development at Glocalnet.

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Mind AB is a third-generation Internet consulting company that specializes in portals that are designed to develop and strengthen the businesses of its clients. Mind has approximately 500 employees and focuses on the TIME (Telecom, IT, Media and Entertainment), finance and insurance, tourism and transport segments and on Network Pioneers (Internet operations based on new business models). Mind's customers include Ericsson, Göteborgs-Posten, Kreditkassen, MeritaNordbanken, Nokia, OM, Scandinavian Leisure Group, Telia and Unibank. The company is represented in Sweden, Norway and France and is traded on the O-List of the OM Stockholm Exchange.

Glocalnet develops and produces communication services that are sold directly to end-customers, or jointly with market partners. Glocalnet's objective during the current year is to become the third largest player in Sweden's fixed private telephony market. The company's vision is to be the leading operator of Internet-based services in Northern Europe. The company engages in strategic cooperation with such well-known companies as Cisco Systems and Portal Software. Glocalnet's head office is located in Stockholm. The Glocalnet share is listed on the O-List of the OM Stockholm Exchange.