



Press release

August 21, 2000

Developing a broadband platform for Utfors

Utfors has intensified its collaboration with Cell Network in the development of a broadband platform for consumer and corporate services. The assignment is worth MSEK 25.

Cell Network has been entrusted with the task of working with Utfors to develop a concept version of their platform for broadband services. This project will bring together strategic expertise from both companies.

Utfors, which supplies both data traffic and fixed and mobile telephony, is now ready for the next phase: broadband services for media consumption aimed at the consumer and corporate market.

“We have found a partner who shares our aim to lead developments in the field of broadband. It is also important for Utfors to work with a supplier that maintains a high level of quality over a wide range of services. Understanding of the needs and conditions of this new media field is an important complement to our skill within data and technology,” says Jan Werne, MD at Utfors.

“This assignment is proof of Cell Network’s standing among the world’s leading Internet consultancy companies. We are offering Utfors a strategic partnership in order to build further on the successes within the field of data and telecommunications,” says Pernilla Röjdmarm, MD at Cell Network Stockholm.

The new framework agreement is valid until 30 June, 2001.

About Utfors

Utfors AB is a leading Swedish data and telephony operator with its own infrastructure which supplies high-speed IP-based (Internet Protocol) services to companies and private customers in the Nordic countries. During the year 2000, Utfors will be putting a network into operation with technology that is undisputedly the most advanced in the world. On this network, Utfors will offer groundbreaking services to companies, official bodies and private individuals, creating new opportunities for development and creativity. During 2001, Utfors will link up the 75 largest cities in the Nordic region. Utfors has approx. 240 employees in Stockholm, Oslo, Uppsala, Gothenburg, Malmö, and Överkalix. Utfors AB is primarily owned by Norsk Vekst and Litorna Kapital, plus a number of institutional investors.

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Following its merger with Mandator, Cell Network AB is one of the world’s leading consultancy companies focusing primarily at the Internet and interactive media. The company supplies critical business solutions taking total responsibility for strategy, technology, design, and content. Among its customers are Ericsson, Volvo, General Electrics, Telia, AstraZeneca, Telenor, and Statoil. Cell Network is registered on the unlisted shares list of the Stockholm Stock Exchange, and has just over 1,800 employees in 13 countries.

Read more about the company at www.cellnetwork.com