



17 October 2005

## Press Release

Turnover for the H&M Group increased in September 2005 by 7 per cent compared with the corresponding period last year.

The unusually warm weather in September, above all in Continental Europe, has had a negative effect on sales of outdoor and heavy knitted garments. This has been particularly noticeable in Germany, Austria and Switzerland. Sales on the Scandinavian markets have however been good.

Sales increase per month in per cent excluding currency rate changes:

	2001/02	2002/03	2003/04	2004/05
December	10	16	11	13
January	8	18	14	5
February	16	10	13	6
March	16	8	7	20
April	12	12	13	15
May	11	9	7	18
June	19	8	15	18
July	18	8	14	12
August	16	5	15	17
September	8	6	10	7
October	26	10	9	
November	14	4	24	
Whole year	14	9	12	

Sales development in the month of October will be published on Tuesday 15 November 2005 at 8.00 CET.

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