



**Press release
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Aspiro to deliver and host Olympic Games news application to major European mobile operator

Aspiro, one of the leading providers of mobile applications and services, announced today that it is to deliver and host their Olympic Games news application, which offers the very latest news from the summer games, to a major European operator.

The operator, which has more than 2 million subscribers, will start to offer the services in September. The service offered to their customers includes reports, stories and results from the Summer Olympics 24-hours a day, in three languages directly to the mobile phones. The name of the operator will be issued once the service has been launched towards their customers.

AFP, who will deliver the news, will have a large staff of journalists present in Sydney this September to cover every event of the millenium's first Summer Olympic Games.

"Our agreement with this operator is further proof that Aspiro's products are becoming the preferred choice for many of the world's leading mobile operators seeking to add value to their existing mobile services. I am happy to now see the fruits of our hard work in selling, delivering and hosting our applications and services for international operators, portal owners and ISPs," says Lena Wittbjer, CEO, Aspiro.

For further information, please contact:

Lena Wittbjer, CEO, Aspiro AB, tel: +46 40 630 03 00

About Aspiro

Aspiro provides mobile applications and services promoting Life in Motion using cutting-edge knowledge and technologies. Aspiro offers operators, content providers and mobile organizations a wide range of solutions, from pre-packaged portal services to industry-specific solutions.

Founded in 1998, Aspiro is today an international player in the global mobile Internet market. The Scandinavia-based company has 170 employees and offices in Sweden, Norway, Luxembourg and USA. Aspiro's business concept, organization and operations are based on many years of experience gained in the mobile telecommunications and IT industries.

For more information about Aspiro, please visit www.aspiro.com.