

Pressrelease

August 24, 2000

Framfab presents new international clients

Framfab announces today the cooperation with several new international clients - J.P. Morgan, VIAG Intercom and Carlsberg.

VIAG Intercom is one of the leading full-service telecom providers in Germany, with more than two million clients. The company has chosen Framfab as partner to develop and implement its broadband portal on the fixed radio access system. The foundation is Framfab's cutting-edge multi-access portal software Brikks. The project is managed by Framfab Germany.

J.P. Morgan, a leading global financial firm that serves business, government, and individual clients, has engaged Framfab for a number of Pan-European projects. The projects are managed by Framfab U.K.

Carlsberg has appointed Framfab to do their advertising for all Carlsberg beer products in Denmark. Carlsberg is a major advertising client and is known to be one of the most professional advertisers in Denmark. The project is managed by one of Framfab's advertising agencies - Halbye, Kaag & Framfab.

"We are proud to work with these world-leading brands. Framfab is now further positioning itself as a multinational company with the capability of handling the largest multinational, multilingual and multicultural projects", says Jonas Birgersson, CEO Framfab.

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Framfab's business concept is to create new business for the network economy through strategic advice and digital services. Framfab today has 2,570 employees in 58 offices in Denmark, France, Italy, the Netherlands, Norway, Great Britain, Sweden, Germany and USA. Our clients include 3M, AstraZeneca, AXA, Bosch, Den Danske Bank, Electrolux, Ericsson, Expressen, France Telecom, IKEA, International Red Cross, le Groupe Pernod Ricard, Nike Europe, SAAB Group, Vattenfall, Volvo Car Corporation and Volvo Group. Framfab is listed on the Stockholm OM Stock Exchange "Attract 40" list.

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