

## Brodrene Dahl a/s, Denmark's largest plumbing wholesaler, selects a complete, integrated solution from Intentia

Brodrene Dahl is Denmark's leading wholesaler within the plumbing, water supply and contracting area. In addition, the company has a strong position within the industry area. Brodrene Dahl reaches customers all over the country through its 54 branches, each of which has a product range adjusted to meet local demands. The company's existing solution would not be able to fulfill its future needs and the support that a company of Brodrene Dahl's size and complexity requires.

"By choosing Movex we are getting a modern, process-orientated system which will enable us, in cooperation with our new partner Intentia, to have the strength and competence necessary to develop the trade solution of the future. This will ensure that we are able to maintain our position as the leading value-adding company within our sector," says Mr. Jesper Clausen, R&D Manager, Brodrene Dahl.

"We expect great results from the Movex solution. In the future the solution is going to handle all our business processes, including communication, administration, invoicing, financial control, logistics and especially ensuring a high level of customer satisfaction. We are also planning to use Movex Inscan to automatically scan and approve the large volume of invoices that are handled on a daily basis, covering all our departments throughout the country," adds Mr. Clausen. "The implementation of Movex will be done in phases, and the last phase will be in operation in the spring of 2002. In total, there will be some 800 people using Movex," he concludes.

"This contract is very important to Intentia Denmark, and we are proud of the confidence Brodrene Dahl has shown in us. This is also one of the largest contracts we have closed in Denmark ever. It has been important for Intentia to show that it has a solution and an organization that is capable of handling large and complex implementations. At the same time, we have been able to document that we are both functionally and technologically on the leading edge," explains Tommy V. Larsen, Managing Director, Intentia Denmark.

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**About Brodrene Dahl**

Brodrene Dahl is part of the Dahl Group whose head office is in Sweden. The Dahl Group has more than 3,500 employees. Please visit us at [www.bd.dk](http://www.bd.dk)

**About Intentia International AB (publ).**

Over the past few years, Intentia International AB has concentrated on positioning itself to meet the demands it anticipated would arise from the new e-economy era. Intentia has developed its Movex product from a traditional ERP system to a complete e-collaboration solution that can manage all the demands of the new economy. Movex offers Intentia's customers the key to success, with its applications for customer relationship management (CRM), enterprise resource planning (ERP), supply chain planning & execution (SCPE), partner relationship management (PRM), business performance management (BPM) and e-business.

Intentia is well-positioned to respond to market needs when the "e" (electronic) evolves into "c" (collaboration), working hard to satisfy customers through its organization of more than 3,800 professionals serving in excess of 3,500 customers in over 40 countries around the world. Intentia is a public company traded on the Stockholm Stock Exchange (XSSE) under the symbol INT B.

Visit Intentia's Web site at <http://www.intentia.com/>