



## CellPoint Subsidiary Unwire Signs \$8 Million Contract German Company Commits to 24,000 Telematics Terminals

Stockholm, August 28 -- CellPoint (Nasdaq: CLPT; [www.cellpt.com](http://www.cellpt.com)) subsidiary Unwire has signed an agreement with the German systems integrator PhoneTrans AG. PhoneTrans, a preferred vendor in the German vending machine market, has committed to purchase a minimum of 24,000 telematics terminals from Unwire over 29 months.

"We are confident that Unwire's terminals and applications are the right products for our target customers," said Peter Dunkhorst, Chief Executive Officer of PhoneTrans. "Quality, experience and flexibility were critical factors for us in the selection process of a telematics provider, and Unwire proved to have the strongest portfolio."

David Ericksson, President of Unwire, said, "This is one of many contracts to come for Unwire. It is a major breakthrough not only for Unwire but also for the telematics industry as a whole. Even though the total value of this order is in the region of \$8 million it is only a fraction of the market forecast for telematics terminals which is projected to grow by 200 million terminals per year, reaching 2.5 billion terminals this decade. We are very confident of the strong position we have today and for the future."

In the vending machine marketplace, Unwire's terminals will automatically notify owners of low stock levels, saving companies time and money by ensuring stock levels are always there. Complementary services from CellPoint can allow the closest service personnel to be dispatched. It is also possible to add functions to vending machines so that purchasers will be able to buy items from vending machines using their mobile phone.

**Unwire AB** ([www.unwire.com](http://www.unwire.com)) is a wholly-owned subsidiary of CellPoint Inc. Unwire develops and manufactures wireless telematics terminals, designs wireless applications and is considered to be a leading company in the world for innovative wireless telematics services. Unwire has four universal GSM Server terminal products, the UP 100, UP 200, GT-1 and GT-3. Unique software is written for each new application, and Unwire has a growing software library of commercially deployable applications. The terminal connects to a serial interface and becomes the interface to machinery and other equipment.

Telematics involves wireless remote management and control of machines and equipment. The field of applications spans many industries within transport and logistics, alarm and security, process control, service and retail and includes applications for logistics, alarm management, elevator systems, vending machines, container management, meter reading, fleet management, quality control, cash and ATM terminals, gate and door management, security, supervision and service information.

**CellPoint Inc.** is a US company with subsidiary operations in Sweden, Great Britain and South Africa delivering location and wireless telematics services in cooperation with cellular operators worldwide. CellPoint's end-to-end cellular location technology works in unmodified GSM networks and uses standard GSM or WAP phones and standard Internet services. Several commercial applications are available for business and personal location services including Resource Manager™ for mobile resource management and Finder™, an application for locating friends and family.

**PhoneTrans AG** is a German company that specializes in machine-to-machine applications for vending machines and other equipment. PhoneTrans delivers complete systems including hardware and applications in the German market.

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