

Press Release

2000-08-28

Board member Rolf Jansson sold 39,900 Adera B shares today and last Friday

In addition, Rolf Jansson has requested conversion of 456,450 Adera A shares to Adera B-shares. After the sales and conversion to B shares, Rolf Jansson holds 569,050 Adera B-shares, corresponding to 2% of the company's votes and 3% of the company's capital.

Adera AB (publ) generates business value for customers by combining areas of expertise critical for success based on the new business logic: strategy/business development, marketing/communications and IT/Internet. Adera currently consists of slightly more than 600 employees and has offices in Gothenburg, Stockholm, Ljungby and Värnamo – in Sweden – as well as Copenhagen, Oslo, London, Antwerp, Amsterdam, and Munich. Adera shares are listed on the O-List of the OM Stockholm Exchange, Attract 40.

For additional information, please visit our new Websites: www.aderagroup.com

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