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For immediate release

AU-System signs general agreement with UPC in Sweden

Stockholm, August 30, 2000 - AU-System has entered into a general agreement with UPC Sweden, an international supplier of broadband services. The alliance covers a number of assignments related to technical development.

Under the agreement, which runs until 2002, AU-System will supply UPC with project management services and will function as technical specialists and advisors for UPC's telephony projects. AU-System will also assist UPC in implementing the telecom services that UPC will offer its broadband clients.

"UPC is an interesting player on the expanding market for broadband services," comments Tomas Franzén, President and CEO of AU-System. "The agreement enables UPC to benefit from our expertise in technical infrastructure and services development."

UPC Sverige AB, formerly StjärnTV, is owned by the international company UPC- United Pan-Europe Communication. UPC is one of Europe's largest cable companies and is established in 17 countries across Europe and in Israel.

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About AU-System

AU-System (Swedish registration number: 556186-7309) is a leading supplier of consulting services and solutions for the development of advanced wireless and Internet technologies, applications and associated services. Following the merger with SandbergTrygg, Sweden's leading business-to-business marketing services agency, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 800 staff in offices in Sweden, the U.K., the U.S. and in Singapore. AU-System is listed on the O-List of the OM Stockholm Exchange, under the symbol AUS. For more information, please visit <u>www.ausystem.com</u>.