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Linköping, Sweden

Medical Imaging Company Sectra establishes an office in Italy

As a step to meet the increased demands from Italian hospitals, the Swedish medical imaging company Sectra will open an office in Milan, Italy. It is the rapidly growing Italian market for PACS and Mammography that has led to the decision.

“To open an office in Italy is a natural step in our international expansion of the company”, says Dr Torbjörn Kronander, President of Sectra Imtec AB. “The Italian Healthcare is one of the most important in the world when it comes to radiology. Now when the technology is established we expect the Italian market for PACS to really take off. Another factor that lies behind the decision to invest into Italy is the strong commitment to women's health in the country. Sectra will introduce its new full field digital mammography system to the market in 2001 and expect Italy and potential Italian partners in the Mammography area to be an important part of the business”.

Sectra has already delivered PACS to Italian hospitals. These installations have been made in cooperation with Hewlett-Packard and Philips Medical Systems. Sectra's strategy in Italy is to continue to sell systems through partners.



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Sectra's operations

Sectra has its roots in Linköping Technical University and is one of Sweden's fastest growing high-tech companies in the IT area. Since the mid-1980s, Sectra has successfully conducted development and sales of high-technology medical IT and telecommunications products. Today, the business includes products in medical imaging systems, secure communication systems and wireless information systems.

The medical image business of Sectra is conducted in Sectra Imtec AB, which is a wholly-owned subsidiary of Sectra AB. Internationally Sectra PACS is marketed and sold through partners. Among these Philips Medical System is the largest.

Business is conducted in five countries with a total of 170 employees. Sales for the fiscal year May 1999–April 2000 reached SEK 192 million. Since March 1999, Sectra's shares have been quoted on the O list of the OM Stockholm Exchange.