

PRESS RELEASE

Transcom WorldWide and Comfirm.com AB in a 2.5 million Euro agreement

Transcom WorldWide has signed a contract with Comfirm.com AB providing telemarketing services across Europe for a value of 2.5 million Euro.

Comfirm.com AB manages Electronic Euromarket, a business system on the Internet, which matches buyers' requests with suppliers' replies and offers. Electronic Euromarket is Europe's largest B2B-marketplace with some 70,000 small- and medium-sized companies and includes suppliers of all types of products and services.

"We chose Transcom WorldWide because of their local presence in all of our European markets", says Mr. Staffan Johansson, CEO of Comfirm.com AB. "With dedicated, native speaking agents we will be able to further expand the market share of Electronic Euromarket as Europe's premier B2B collaboration platform."

The contract with Comfirm.com AB is a confirmation of Transcom WorldWide's successful strategy, which efficiently caters for the needs of multinational companies. "We provide the same service quality everywhere for companies operating in multiple countries", says Vigo Carlund, CEO of Transcom WorldWide S.A.

Transcom WorldWide is a relationship management company with headquarters in Luxembourg and a subsidiary of the Swedish Industriförvaltnings AB Kinnevik Group. Transcom WorldWide is present in 11 countries in Europe (Luxembourg, Sweden, France, Denmark, Germany, Finland, Italy, Switzerland, Norway, the Netherlands, and Austria). Transcom WorldWide employs around 4,300 people in 18 call centers throughout Europe, handling presently over 3 million customer contacts per month. Transcom WorldWide offers a broad array of traditional and emerging relationship management services in primarily the telecommunication, travel & tourism, financial and energy industries.

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INDUSTRIFÖRVALTNINGS AB KINNEVIK

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