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## Sören Gyll new Chairman of the ASP-company Genesis-IT

- Also on the board Lars Berg and Mats Dellham

Sören Gyll steps into the ASP-world by becoming the new Chairman of Genesis-IT AB. Two new faces on the board are also Lars Berg and Mats Dellham. New CEO is former Chairman Sven Wallgren. The elections took place at the extra annual general meeting yesterday in Luleå, Sweden.

- Sweden is one among the leading countries on the front line within the Information
  Technology market, says Sören Gyll. The ASP field is of great potential growth. I believe in Genesis-IT becoming a large international actor with its IT solutions for small to medium business.
- We have solid experience from small business, says Sven Wallgren, the CEO. Sören Gyll, Lars Berg and Mats Dellham contributes with their solid experience which is needed for larger projects on the international market. This all together makes us strong when embarking into Europe.

**Sören Gyll** is Chairman of Federation of Swedish Industries Chairman of board of DHJ Media, Pedal, Ung Företagsamhet and Oresa Ventures. Member of the board of Askus, SKF, Volvo, Skanska and SCA. Member of Royal Swedish Academy of Engineering Sciences, IVA. Chairman and CEO of Volvo AB 1992-1997. Born 1940.

**Lars Berg** is member of board of Askus, Banq IT AB, Ledstiernan AB, Net Insight AB, Förvaltnings AB Ratos and Wideyes AB. Until July 2000, CEO of Mannesman AG Telecom. Former CEO of Telia AB and member of the group executive of board in Telefonaktiebolaget L M Ericsson. Born 1947.

**Mats Dellham** is founder of the IT and management company Askus, Chairman and member of the board of Askus since 1986. Former member of the group executive of board in Telefonaktiebolaget L M Ericsson and Uddeholm AB. Member of the board in Capito Consulting AB, Saven AB and Sveriges Managementkonsulter. Born 1947.

**Tommy Flink**, founder of FDT AB 1979, is one of the principal shareholders of Genesis-IT. Has been responsible for IT at Genesis-IT, now Chief Operating Officer. Born 1961.

**Staffan Hellman**, former CEO of Genesis-IT, now member of the board. He will focus on management and contacts with customers. Born 1947.

URL: www.genesis-it.se

**Sven Wallgren** has been Chairman of the board, is one of the principal shareholders of Genesis-IT. Born 1960.

For further information, please contact

Sven Wallgren, CEO

Phone: +46 920 27 27 11, mobile: +46 70 180 27 11,

e-mail: Sven.Wallgren@genesis-it.se.

## **Facts on Genesis-IT**

Genesis-IT AB is located in Luleå, the northern part of Sweden. The company has appr. 45 collaborators, is one of the leading ASP suppliers in Sweden. Genesis-IT develops and supplies administrative software for small business. The business concept is to let hassle-free applications and services on optional places or units in the world. The ASP service, developed by Genesis-IT, is WorldWideDesktop, WWD<sup>TM</sup>. It can be compared with both operating systems, access to hard disks, qualifications to e-mail and Internet. The history behind Genesis-IT started 1979 when FTD was founded. Genesis-IT was founded 1998. The company's principal shareholders are Sven Wallgren, CEO and Tommy Flink, Chief Operating Officer.

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