

Ericsson makes the first ever GSM call in Brazil

The GSM community took a giant leap when the first GSM 1800 call ever in Brazil was placed using Ericsson GSM/GPRS equipment in São Paulo. This demonstrates the capability and commitment Ericsson has to GSM development in Brazil.

The GSM market in Brazil has been opened up through the recent decision of Brazilian regulator, Anatel, to allocate nine new PCS licenses in Brazil for GSM on the 1800 MHz band.

“Ericsson’s GSM/GPRS system will give potential GSM operators in Brazil a powerful tool in the creation of cutting edge Mobile Internet services, maximizing their competitiveness from launch,” says Gerhard Weise, President, Ericsson Brazil. “It also demonstrates Ericsson strengths in GSM/GPRS on a global basis as well as its commitment and capabilities in these technologies in Brazil, Ericsson’s seventh largest market.”

This first GSM 1800 call is an important milestone in the continuing spread of GSM coverage in the global arena and signals Brazil’s entrance into the fast growing number of major markets which are implementing GSM systems. GSM is the world’s most widely deployed wireless communications standard. Ericsson is the global market leader in GSM, with 40 percent of the world’s 332 million GSM subscribers connected by Ericsson systems. More than 125 operators in some 65 countries around the world rely on GSM systems from Ericsson.

Ericsson is the world leading GPRS supplier, both in number of contracts and subscribers, with 51 commercial agreements signed and 45 delivered systems to date. The Ericsson GPRS solution is future-proofed for third generation (3G) systems and fully supports the latest GPRS specifications approved at SMG 31 (Special Mobile Group within ETSI standardization organization).

Ericsson recently unveiled the first GPRS phone with Bluetooth, the tripleband R520. The R520 supports GSM 900/1800/1900 frequencies, allowing communication on one phone throughout 120 countries on five continents.

Ericsson is the leading communications supplier, combining innovation in mobility and Internet in creating the new era of Mobile Internet. Ericsson provides total solutions covering everything from systems and applications to mobile phones and other communications tools. With more than 100,000 employees in 140 countries, Ericsson simplifies communications for customers all over the world.

Read more at <http://www.ericsson.com/pressroom>

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